

Varilux®

Give them vision without limits.
Insist on Varilux® lenses.

#1

PROGRESSIVE
LENS BRAND

Varilux® lenses are the **most trusted** PAL brand¹ and #1 recommended by optometrists and opticians.²


LiveOptics™

The LiveOptics™ R&D process delivers
patient-proven test results on real wearers
in real life conditions.

**13 BILLION
COMBINATIONS**

With more than 13 billion combinations there's
a **Varilux lens for every patient.**

**WIDE-RANGING
AVAILABILITY**

Varilux lenses are **easy to dispense** with
wide-ranging availability across all major
managed vision care plans.

**96% PATIENT
SATISFACTION**

Varilux has 96% patient satisfaction.³ And
that translates to **increased loyalty** for
your practice.

Varilux lenses provide vision so sharp and seamless, your patients will truly see no limits. By insisting on *Varilux* lenses for your patients, you'll show them that you won't compromise on their vision care.

¹CSA - Essilor - 1701156 Varilux Claims Test - April 2018. Q02A. "Which brand of progressive lenses do you trust the most?" n = 200
²Survey conducted by CSA among a representative sample of 1041 independent ECPs, in 10 countries: FR, SP, GER, IT, UK, US, Canada, Brazil, India, China. Feb-Apr 2018.
³Global studies conducted between 2009 and 2017 on 1,903 wearers (n = 18 studies).



Varilux®

Elevate your progressive lens portfolio with Varilux® lenses

**FLEXIBILITY
IN POSTURE**
all-day-long vision comfort

**SMOOTH
TRANSITIONS**
from distance to near

**SHARPER
VISION**
even in low light

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VISION**
even in low light

**LARGE
READING AREA**

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READING AREA**

**Varilux®
Comfort Max**

**Varilux®
Physio® W3+**

**EXTENDED
VISION**
at arm's length

**HELPS ELIMINATE
OFF-BALANCE
FEELING**

**SMOOTH
TRANSITIONS**
from distance to near

**SHARPER
VISION**
even in low light

**LARGE
READING AREA**

**Varilux®
X series™**

**INSTANT
SHARPNESS**
even in motion*

**EXTENDED
VISION**
at arm's length

**HELPS ELIMINATE
OFF-BALANCE
FEELING**

**SMOOTH
TRANSITIONS**
from distance to near

**SHARPER
VISION**
even in low light

**LARGE
READING AREA**

NEW
**Varilux®
XR design**

**CUSTOMIZED
NEAR VISION**
for long lasting comfort

**INSTANT
SHARPNESS**
even in motion*

**EXTENDED
VISION**
at arm's length

**HELPS ELIMINATE
OFF-BALANCE
FEELING**

**SMOOTH
TRANSITIONS**
from distance to near

**SHARPER
VISION**
even in low light

**LARGE
READING AREA**

NEW
**Varilux®
XR track**

Varilux Comfort DRx™, Varilux Physio DRx™ and Varilux® Liberty™ 3.0 also available.

*Varilux XR series -in-life consumer study -Eurosyn-2022-France (n=73 high-end progressive lens wearers). 66/73 perceived instant sharpness at all distances while in motion.

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