

NEW
Accolade™

**Accolade™ and Accolade Freedom™ ...
New lenses to help you see better, faster**

- Progressive lenses that harmonize with your eye shape
- Better overall and distance vision
- Fast and easy adaptation—preferred 3 to 1
- Optimal vision with ultimate frame choice



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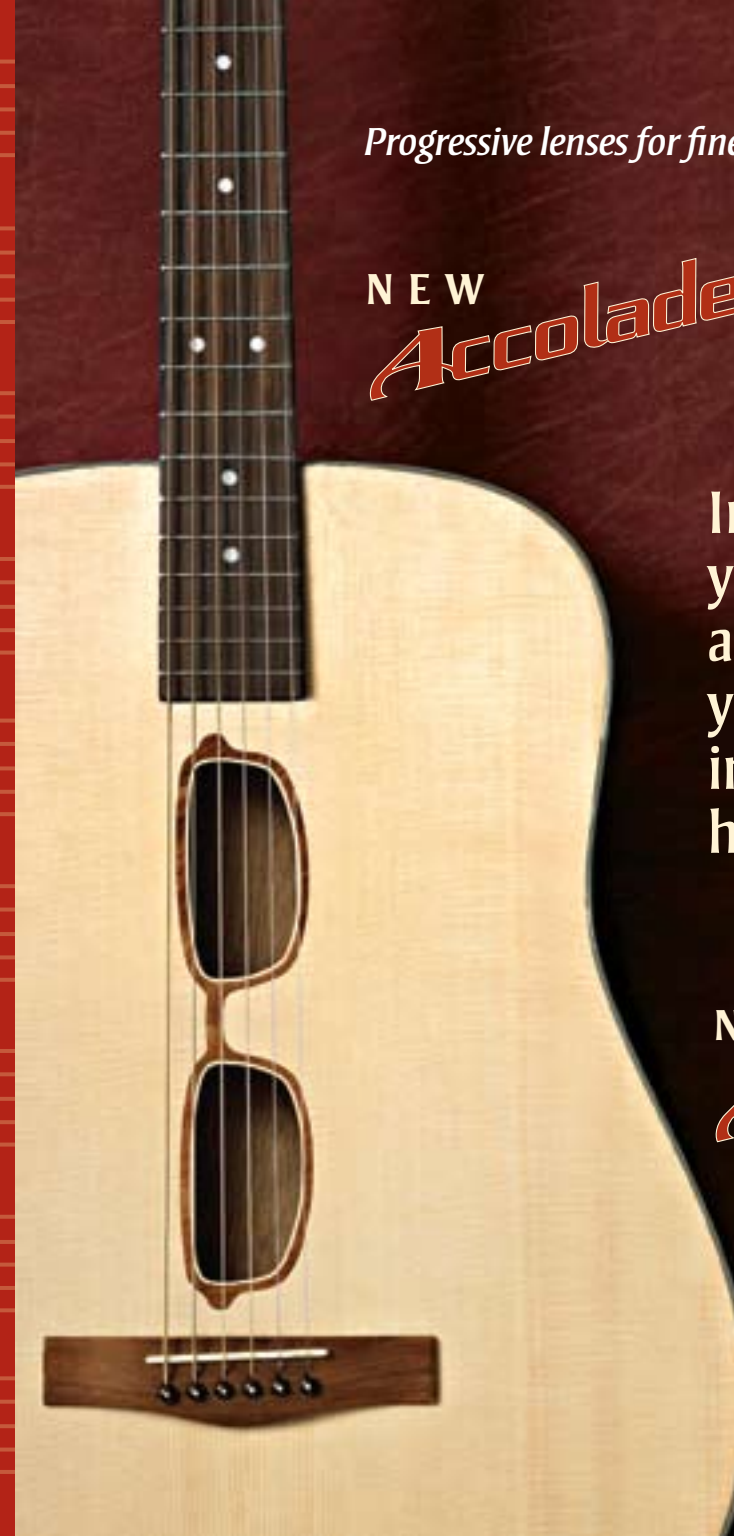
NEW
Accolade
Freedom™
With FrameOptimization™ Technology

Progressive lenses for fine-tuned vision

NEW
Accolade™

Imagine...
your eyes
and
your lenses
in perfect
harmony

NEW
Accolade
Freedom™
With FrameOptimization™ Technology



Never have lenses and eyes been so harmonized

NEW Accolade™

Just like people, eyes come in different shapes—short, medium, and long. The shape of your eye has a lot to do with the type of vision correction you need. Now, there are progressive lenses that match your eye shape perfectly—New Accolade™ and Accolade Freedom™ with FrameOptimization™ Technology—today's choices for better vision now.

Harmonix™ creates visual harmony with individual eye shapes

Both Accolade and Accolade Freedom lenses have a unique design called Harmonix Technology. This advanced design provides a custom match between the lenses and your eye shape. While the technology of Harmonix is complex, the benefits to you are simple—**better visual performance and lenses you can get used to...really fast!**

Accolade...you've got to see it to believe it

Just how good are these new progressive lenses? Accolade wearers have all experienced:

- Better overall vision
- Better near, intermediate, and distance viewing
- Better vision when in motion

What's more, those who wore Accolade got used to their lenses faster. How fast? **9 out of 10 got used to wearing Accolade immediately.** This fast and easy adaptation resulted in a 3-to-1 preference for overall better vision with Accolade.

Introducing Accolade Freedom: All the vision benefits of Accolade plus more frame choices.

New Accolade Freedom gives you all the vision benefits of Accolade plus more frame choices. This patented FrameOptimization Technology overcomes the limits of frame choice by customizing the lens design to the selected frame.

The height and width of the frame and the position of the pupil are used to create the best lens design for any chosen frame.

The result:

- Wider fields of vision
- Faster adaptation
- Ultimate freedom in frame choice



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