

As always, Airwear® lenses are available in a full range of tints.

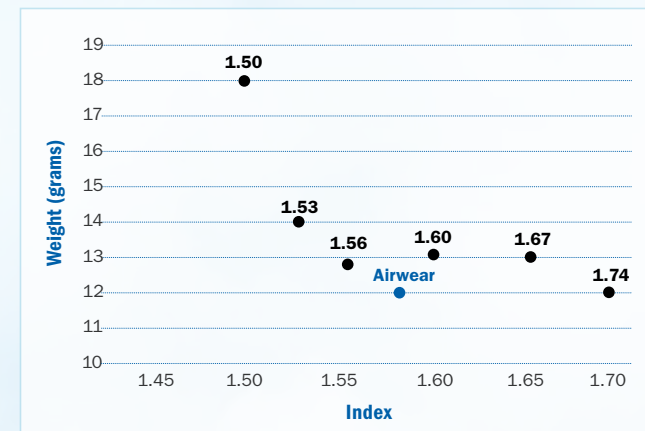
Airwear® lenses meet the #1 request of patients — lightweight lenses.*

*Source: VisionWatch



Meet customer demand. Improve sales.

With Airwear® lenses, it's all possible. Talk to your Essilor sales representative today to learn how you can start prescribing Airwear lenses, and for more information about the benefits of Airwear lenses, visit www.airwear.com.



Airwear 1.59, the lightest lens in comparison to the average weight of other indices.**

**Average range of lenses: +4.00 to -8.00 power

www.airwear.com



VARILUX®

Crizal®

Transitions®

VISION WEB®

Airwear®

©2007 Essilor of America, Inc. Essilor, Varilux, Crizal, and Airwear are registered trademarks and DEFINITY is a trademark of Essilor International, S.A. Transitions and the swirl design are registered trademarks of Transitions Optical, Inc. VisionWeb is a service mark and "Streamline. Simplify. Succeed." is a trademark of VisionWeb, Inc. LAIR200039 BST/AVF 9/07

Lightness and strength. All in one.



Airwear®

The #1 polycarbonate solution for a reason.

Why are Airwear® lenses the most prescribed polycarbonate lens by independent eye care professionals? Because they offer the features and benefits today's patients demand.

- **Lightweight.** Airwear lenses are 43% lighter than standard plastic and lighter than other high-index lenses, offering improved comfort.
- **Style.** Airwear lenses are up to 25% thinner than standard plastic. Combine their flatter curves with Crizal® lens technology and Airwear lenses are virtually invisible.
- **Durability.** Airwear lenses are 10x more impact-resistant than standard plastic and retain their strength, even when coated.
- **Safety.** Airwear lenses offer 100% UVA and UVB protection to keep eyes safe. Plus, Airwear lenses comply with U.S. FDA safety tests such as Safety Standard ANSI Z87-1 and Duty to Warn.
- **Performance.** Airwear lenses provide maximum protection without sacrificing optical quality.



Every Airwear® lens is engineered for excellence.

Every batch of our proprietary polycarbonate resin must pass extremely stringent quality control measures. In fact, we inspect each and every lot used to make our lenses. There are no compromises in quality and no off-the-shelf resin. The result — lenses that have passed the most demanding requirements for strength, clarity, and cleanliness.

For patients that want it all, Airwear® lenses deliver.

“I want a lens that fits my active lifestyle.”

Superior impact resistance gives Airwear lenses the needed durability to meet the demands of active patients. Plus, Airwear lenses offer 100% UVA and UVB protection.

“I want a lens that's lightweight and comfortable.”

At almost half the weight of 1.50 standard plastic, Airwear lenses can make any pair of glasses noticeably more comfortable.

“I want a thin lens that looks good on me.”

Airwear lenses are flatter and thinner than 1.50 standard plastic. Their scratch-resistant properties and compatibility with coatings make Airwear lenses a great fit for fashion-conscious wearers.

“I want a lens that's safe for my children.”

Every year there are over 20,000 eye-related accidents. Airwear lenses can stand up to the falls, scratches, and bumps your children will put them through.

Available with premium Essilor products.

Since Airwear® lenses are manufactured by Essilor, they're compatible with the world's most trusted vision brands:

- **Varilux® lenses**
- **Transitions® lenses**
- **Crizal® lenses**
- **Polarized**
- **DEFINITY™ lenses**

Because of its impact resistance, polycarbonate lenses are recommended for children under 16.

