



MAKE THE  
GREEN CHOICE AND CHOOSE  
**AIRWEAR®**

**Did you know?**

Every ton of recycled plastic saves:

- The equivalent of the amount of energy 2 people would use in a year
- The equivalent amount of water used by 1 person over a period of 2 months
- Approximately 2000 pounds of oil

**Airwear®**  
*Lighter. Safer. Greener.*

*Ask your sales consultant  
or lab representative how you can  
dispense Airwear lenses.*

*Choosing the right material is everything*

**LIGHT, SAFE AND  
GREEN**

**Airwear®**  
*Lighter. Safer. Greener.*



Printed on 100% recycled paper.

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LAIR200032 BST/RVH 7/09

# MAKE THE GREEN CHOICE IN MATERIALS

*At Essilor, we are striving to significantly reduce our environmental footprint by implementing responsible manufacturing whenever possible.*

**Airwear® polycarbonate lenses are the first Essilor material to GO GREEN**

## **Packaging**

The new Airwear lens packaging uses 100% recyclable cardboard made from 100% wooden fibers; previous packaging included plastic trays. This packaging change will eliminate 460,000 pounds of plastic packaging waste each year while increasing package recyclability and saving natural resources.

## **Water consumption**

All Airwear lenses are manufactured using 100% recycled water, thus conserving millions of gallons of water annually.

## **Waste recycling**

With the production of all ophthalmic lens materials comes the inevitable waste. However, waste produced from the manufacturing of Airwear lenses is given a second life in other industries, such as automobiles and toys.

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**Lighter. Safer. Greener.**

