MAKING THE
GREEN CHOICE AND CHOOSE
AIRWEAR®

Did you know?

Every ton of recycled plastic saves:
• The equivalent of the amount of energy
  2 people would use in a year
• The equivalent amount of water used by
  1 person over a period of 2 months
• Approximately 2000 pounds of oil

Airwear®
Lighter. Safer. Greener.

Ask your sales consultant
or lab representative how you can
dispense Airwear lenses.

Choosing the right material is everything

LIGHT, SAFE AND
GREEN

Airwear®
Lighter. Safer. Greener.
At Essilor, we are striving to significantly reduce our environmental footprint by implementing responsible manufacturing whenever possible.

**Airwear® polycarbonate lenses are the first Essilor material to GO GREEN**

**Packaging**
The new Airwear lens packaging uses 100% recyclable cardboard made from 100% wooden fibers; previous packaging included plastic trays. This packaging change will eliminate 460,000 pounds of plastic packaging waste each year while increasing package recyclability and saving natural resources.

**Water consumption**
All Airwear lenses are manufactured using 100% recycled water, thus conserving millions of gallons of water annually.

**Waste recycling**
With the production of all ophthalmic lens materials comes the inevitable waste. However, waste produced from the manufacturing of Airwear lenses is given a second life in other industries, such as automobiles and toys.