

Coppertone®

LENSES BY VISION EASE

A winning winter season starts with eye health

Technical Education



Coppertone Polarized Lenses guard against damaging rays all year round.

Win out over winter's glare

2x

Solar Blue Light Protection of the nearest competitor*

100%

UV Protection for your eyes and surrounding skin

97%

Reduction in blinding glare



The Skin Cancer Foundation recommends this product as an effective UV filter for the eyes and surrounding skin.

*Compares Coppertone gray and green to competitive gray and green.

Protect your Patients this winter

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The Problem

Overexposure to UV light may increase the risk of developing skin cancer. Exposure to Solar Blue Light and UV light may also be a contributing factor to several eye maladies, including cataracts and macular degeneration. Plus, UV rays may contribute to premature skin aging.

The Solution

Take a strong stance on Solar Blue Light and UV protection for all your patients through education and a recommendation for lenses with added protection from Solar Blue Light and UV light. Protect your patients with Coppertone® Polarized Lenses.

Every day we encounter harmful Solar Blue Light and UV Light.

Harmful UVA and UVB rays blocked.



Harmful Solar Blue Light filtered out while non-harmful light passes through, allowing good color perception.



Without Polarized Lens



With Polarized Lens

Without adequate protection, sun glare not only endangers drivers' safety, but also creates a vision-health hazard for winter outdoor enthusiasts.



www.visionease.com
800-328-3449

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