TODAY, EVEN PREMIUM ANTI-REFLECTIVE COATINGS HAVE VISIBLE COLOR REFLECTIONS

Of the top **4** eyeglass pain points, reflections remain one of the most significant.[3]

74% of wearers are bothered by reflections on their lenses when looking at digital screens.[4]

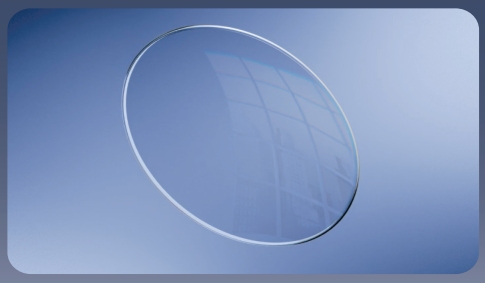
IN A WORLD WHERE EVERY MOMENT CAN BE SEEN AND SHARED, VISUAL PERFORMANCE HAS EVOLVED FROM A PURELY FUNCTIONAL FEATURE TO AN AESTHETIC EXPECTATION.

CRIZAL® REDEFINES ANTI-REFLECTIVE AESTHETIC STANDARDS

For over two years, Essilor's Research and Development department has been pushing boundaries to better understand the residual reflection color of anti-reflective coatings.

In this exploration, they developed a new evaluation method with experimental validation through sensory analysis - leading to the creation of **an innovative new technology.**

NEW
Advanced Aesthetic Technology™



A BREAKTHROUGH INNOVATION REDEFINING REFLECTION COLOR CONTROL

LOW LIGHT INTENSITY AND LOW COLOR INTENSITY
By controlling both light and color intensity, Crizal® Natural Look™ is both subtle and performs consistently across multiple angles.

A STACKED PORTFOLIO OF POWERFUL CRIZAL® TECHNOLOGIES

NEW Advanced Aesthetic Technology™

360° Multi-angular Technology™

High-Resistance Technology™

High Surface Density Process™

(1) EssilorLuxottica (2025). Internal data on file. (2) Based on EUROSYN expert-panel evaluation (n=15) and internal testing comparing Crizal® Sapphire™ HR, Crizal® Rock™ and Crizal® EasyPro on 1.6-index clear lenses under representative viewing conditions. According to internal measurements, expert-panel evaluation results are valid on 1.59-index clear polycarbonate lenses. (3) Quantitative study (N=2000 eyeglasses wearers) - CN/FR - Q2 2025 - "When wearing your current eyeglasses, how bothered are you with the following?" - #1 Eyeglasses that slide down my nose - #2 Going out with both eyeglasses and corrective sunglasses when it's sunny - #3 Frames that hurt my ears or my nose - #4 Lenses with reflections (4) Vision Care & Well-being Quantitative Study - U&A and Segmentation - CN / FR / IT - IPSOS - 2025 (n=3018, 18-45 yo non-presbyopes eyeglasses wearers) - "And how annoyed are you with the following vision issues?"

CRIZAL® REDEFINES ANTI-REFLECTIVE PERFORMANCE WITH ITS LEAST VISIBLE COATING[1,5]

Crizal® Natural Look™ offers high levels of protection against scratches, smudges, dust, water and UV rays, with the added benefit of a subtle aesthetic finish.

Equivalent advanced scratch resistance to Crizal® Sapphire™ HR and Crizal® Rock™.[1,6]

2x higher scratch resistance than Crizal®'s entry-level coatings.[1,7]

CRIZAL® NATURAL LOOK™ OFFERS A NEW DIMENSION OF VISUAL PERFORMANCE

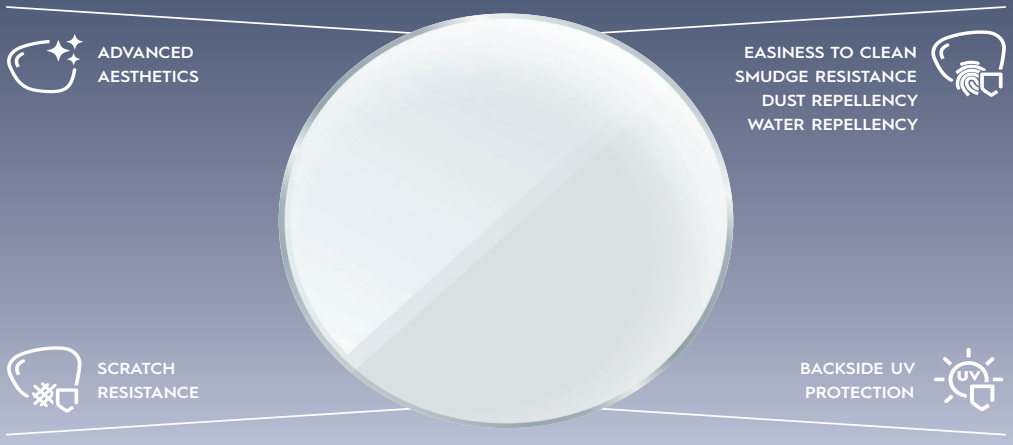
MORE NATURAL COLOR RENDERING VS CRIZAL® SAPPHIRE™ HR AND CRIZAL® ROCK™.[1,8]

Experts identify a reduced yellow color cast and perceived color modification compared to Crizal® Sapphire™ HR.

CRIZAL®'S BEST PERFORMANCE AGAINST DISTRACTING LIGHT.[1,9]

Experts noticed less distracting light compared to selected Crizal® range products.

CRIZAL'S BEST ANTI-REFLECTIVE COATING.[1,10]



HOW TO INTRODUCE IT TO YOUR WEARERS

Developed through years of research, Crizal® Natural Look™ balances light reflection intensity and residual color to achieve a reflection that is almost invisible to the eye. Beyond its refined aesthetic, Crizal® Natural Look™ maintains best-in-class performance in ease of cleaning and durability through scratch and static resistance.

Transitions® | Crizal® Natural Look™

A WINNING COMBINATION. Only Crizal® Natural Look™ delivers true-to-tone color at every stage of activation.

- Fully clear indoors Darkens in seconds[11]
- Effortless vision experience
- Blocks 100% UVA & UVB rays. Filters blue-violet light indoors & outdoors[12]
- 8 vibrant colors

(5) Based on EUROSYN expert-panel evaluation (n=15) comparing Crizal® Sapphire™ HR, Crizal® Rock™ and Crizal® EasyPro on 1.6-index clear lenses. According to internal measurements, expert-panel evaluation results are valid on 1.59-index clear polycarbonate prescription lenses. Expert panel evaluation highlighted Crizal® Natural Look™'s performance for eye visibility, mirror effect, color consistency and skin-tone shift. (6) Based on internal testing across all refractive indexes. Results are specific to the test methods and conditions. (7) Based on internal testing across all refractive indexes. Results are specific to the test methods and conditions. Crizal®'s entry level coatings include Crizal® Easy and Crizal® EasyPro. (8) EUROSYN expert-panel evaluation (n=15) conducted on 1.6-index clear lenses compared with Crizal® Sapphire™ HR and Crizal® Rock™ anti-reflective coating. According to internal measurements, expert-panel evaluation results are valid on 1.59-index clear polycarbonate lenses. Assessment parameters: color neutrality, including perceived color modification and yellowness. (9) Based on EUROSYN expert-panel evaluation (n=15) conducted on 1.6-index clear lenses comparing Crizal® Sapphire™ HR, Crizal® Rock™,= and Crizal® EasyPro. According to internal measurements, expert-panel evaluation results are valid on 1.59-index clear polycarbonate lenses. Assessment parameter: ghost image level. A ghost image is a faint reflection inside a lens that creates a secondary, unwanted image of a light source. (10) Based on EUROSYN expert-panel evaluation (n=15) comparing Crizal® Sapphire™ HR, Crizal® Rock™ and Crizal® EasyPro on 1.6-index clear lenses. According to internal measurements, expert-panel evaluation results are valid on 1.59-index clear polycarbonate lenses. Expert panel evaluation highlighted Crizal® Natural Look™'s performance for eye visibility, mirror effect, color consistency and skin-tone shift. (11) For polycarbonate and CR39 lenses across colors achieving 18% transmission at 23°C. (12) For polycarbonate and CR39 lenses across colors. Blue-violet light is measured between 400 and 455nm as stated by ISO TR 20772:2018.