

DEFINITY® 3<sup>PLUS</sup>

## DEFINITY digital family of lenses

**NEW**



For the latest in personalization, DEFINITY 3<sup>PLUS</sup> goes one step further by incorporating additional fitting measurements. These measurements help adjust for individual differences in facial anatomy to provide you with the ultimate visual experience.

### Perfect for everyday activities:

• Stairs • Curbs • Driving • Computers

### Perfect for demanding activities:

• Hiking • Biking • Golfing • Tennis

### DEFINITY

The digital lens you'll love:

DEFINITY 3<sup>PLUS</sup>

DEFINITY 3

DEFINITY®

If you have experienced difficulty seeing with your current eyewear, DEFINITY may be perfect for you. Ask your Eye Care Professional for the latest additions to the DEFINITY family, DEFINITY 3 and DEFINITY 3<sup>PLUS</sup>.

## Is DEFINITY® right for you?

- ☒ Struggle seeing objects up close?
- ☒ Have to move your head to see clearly?
- ☒ Use your computer or smartphone frequently?
- ☒ Have trouble seeing objects at your feet?
- ☒ Can't adjust to bifocals or other progressive lenses?

If you answered **yes** to any of the above, DEFINITY is right for you. It's quite possibly the only progressive lens you'll ever need.

DEFINITY 3  
DEFINITY 3<sup>PLUS</sup>

DEFINITY®  
DISTINCTIVELY DIFFERENT

DEFINITY®  
DISTINCTIVELY DIFFERENT

# Introducing DEFINITY® 3 and DEFINITY® 3<sup>PLUS</sup>

## What makes DEFINITY unique?

### *The progressive lenses with no limitations*

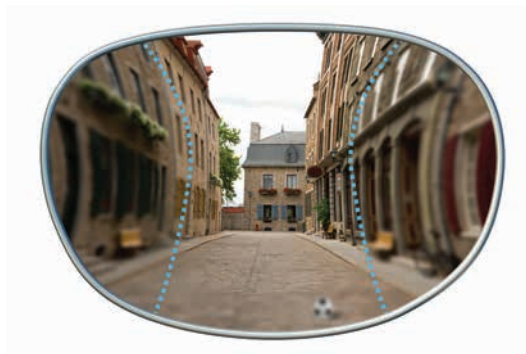
New DEFINITY digital lenses are customized progressive lenses for wearers that need help seeing clearly at different distances—near, far, and in-between.

DEFINITY technologically advanced lenses are digitally produced without any of those unsightly lines that come with traditional bifocal or trifocal lenses and are individually tailored to your prescription.

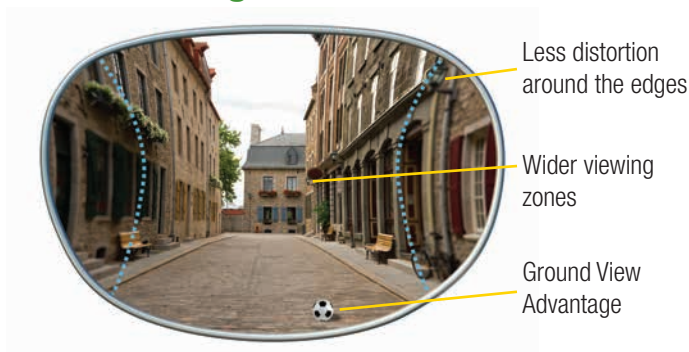
#### **DEFINITY lenses are quite possibly the only progressive lenses you'll ever need**

- DEFINITY lenses provide enhanced visual performance to keep up with your active lifestyle.

#### **Ordinary Progressive Lens**



#### **DEFINITY Progressive Lens**



**DEFINITY 3** and **DEFINITY 3<sup>PLUS</sup>** lenses are designed to help you see clearly, no matter your prescription.

#### **New DEFINITY lenses:**

- Prescription split between the front and back of the lens—maximizing clear viewing areas
- Completely customized and uniquely tailored to your prescription and frame
- Extremely wide vision zones
- The only lenses with Ground View Advantage™—an extra zone that lets you see what's at your feet
- Proven to help you adapt quickly—within minutes!



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DISTINCTIVELY DIFFERENT