



Practice & Staff Development Resources

- > Simplify and streamline your staff on-boarding process.
- > Foster growth and confidence in your practice



Practice & Staff Fundamentals

Comprehensive and customized online education for practice staff to gain knowledge based on their specific needs and roles

- A variety of subscription options are available for the entire staff to start building confidence and expertise right away
- Continuing Education Credits included
- 12-month subscription **\$499** per location
- 24-month subscription **\$849** per location

Continuing Education Credits

Available for maintaining ABOC, AOA-CPC, and NCLE certifications

- Included with a paid Practice & Staff Fundamentals subscription
- Featuring **12 for \$144** or \$18.50 each

ABO Exam Prep

Provides learners with the critical information and resources required to successfully take the Basic ABO certification

- Building confidence and expertise in less time
- Delivers knowledge that learners can immediately use to positively impact the optical practice
- 12 month access **\$349** per person



Management Development Program

Comprehensive 6-Month Course combines real-world activities, classroom instruction, individual coaching and project-based learning experiences

- Multiply your practice's growth, discover your true potential, and prepare for success
- **\$1,999** per person

CEO.D.[®] (Chief Executive Optometrist)

Immersive 3-month experience created in collaboration with subject matter experts and the adult-learning experts at Deloitte Consulting

- Project-based learning initiatives to teach people skills and business strategies that owners and doctors can implement to immediately impact practice performance. Blended learning at its best:
 - Webinars
 - Curated articles
 - Online nano-learning courses
 - Two in-person, classroom-based sessions featuring industry-leading guest speakers
- **\$3,299** per person



Learn more at [ECPU.com](https://www.ecpu.com)

Call (866) 278-3187 | Email info@ecpu.com

ECPU is not a university or degree granting institution

©2019 Essilor of America, Inc. All rights reserved. Unless indicated otherwise, all registered trademarks and trademarks are the property of Essilor International and/or its subsidiaries in the United States and in other countries. These products may be protected by one or more patents listed at www.essilorusa.com/patents. DIG/HB 11/19