

PRACTICE & STAFF FUNDAMENTALS (PSF)

SEE MORE.
DO MORE.



- > Prepare your staff members for a career – not just a job
- > Simplify and streamline your on-boarding process
- > Foster growth and confidence in your practice

With as much as 60% of your practice's revenue being driven by your staff*; it is imperative that you invest in your people to grow your business.

Practice & Staff Fundamentals, an online component of ECPU® offers a number of training programs for your staff of all levels of experience.

This library of over 100 online courses includes:

Front Desk Staff Training modules help improve the overall patient experience

New to Optical On-boarding Program delivers a solid working foundation in as little as 20 days

Advanced Optical & Business Essentials builds a complete understanding of dispensary operations

Continuing Education Credits available for maintaining ABOC, AOA-CPC, and NCLE certifications

12-month subscription \$499 per location

24-month subscription \$849 per location

ABO Exam Prep provides:

All the knowledge and materials necessary for your staff members seeking to pass their ABO certification exam

12-month access \$349 per person

ECPU® Online Community offers:

Online community of ECPU program participants

Facilitated communication, collaboration, and sharing of best practices

More innovative features and engaging content to come!

* Source: 2018 Management & Business Academy™ Key Metrics: Assessing Optometric Practice Performance 2018 Edition Key Metrics

