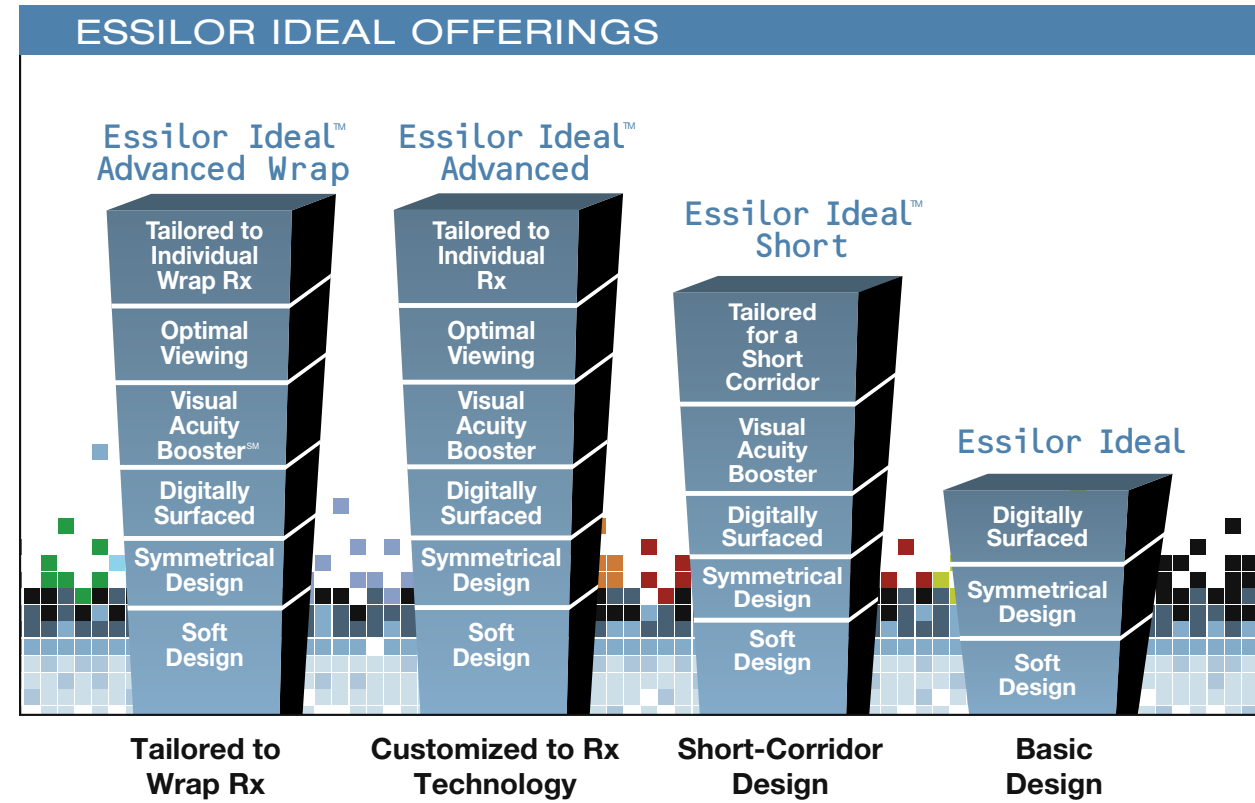


Essilor Ideal™

Offers 4 Full Back Side Progressive Lens Designs, Including a Wrap Design



Essilor Ideal Advanced Wrap

Full Back Side Lens Designs for Superior Visual Experience

Patients benefit greatly from the Essilor Ideal Advanced Wrap lens design

- Effortless viewing across the lens with reduced eye strain
- Improvements in peripheral viewing
- Wider corridors for optimized vision

By managing astigmatism for wider fields of view, the visual area of the lens is increased by up to 30%.



Essilor Ideal™ Advanced Wrap

Digitally Engineered Lenses for Effortless Vision

Superior optics in a full back side lens design

- Employs Essilor Ideal Back Side Optics Equalizer technology
- Provides a symmetrical, soft design that relocates astigmatism
- Optimizes vision with wider corridors and reduced eye strain
- Uses patented Visual Acuity BoosterSM technology
- Wide material availability
- Panoramic visual fields
- Unsurpassed visual comfort



ANOTHER INNOVATION FROM ESSILOR PALS



Essilor Ideal™ Advanced Wrap

Specifically Tailored for Wrap Lens Design



Essilor Ideal™ Advanced Wrap

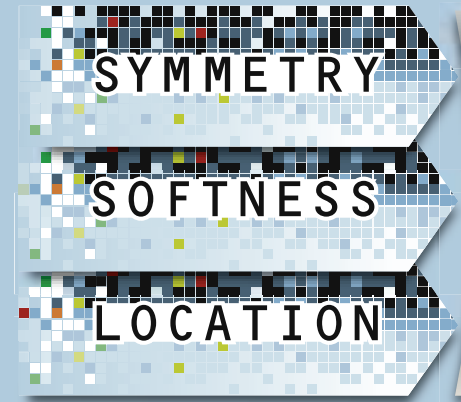
Digitally Surfaced Full Back Side Lenses

Superior features and benefits that only Essilor can deliver in a wrap lens design

BACK SIDE OPTICS EQUALIZER

FEATURES:

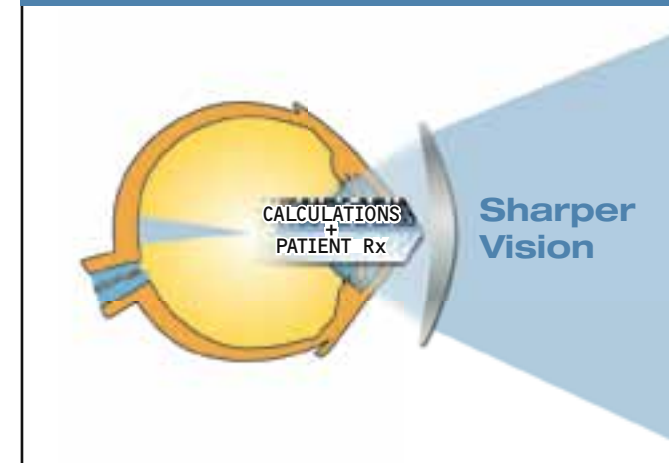
- allows both eyes to work together
- smoothes the levels of astigmatism
- relocates astigmatism, in even proportions, to its nasal and temporal locations



BENEFITS:

- Effortless Vision
- Quick Adaptation
- Wider Fields of Vision

VISUAL ACUITY BOOSTER

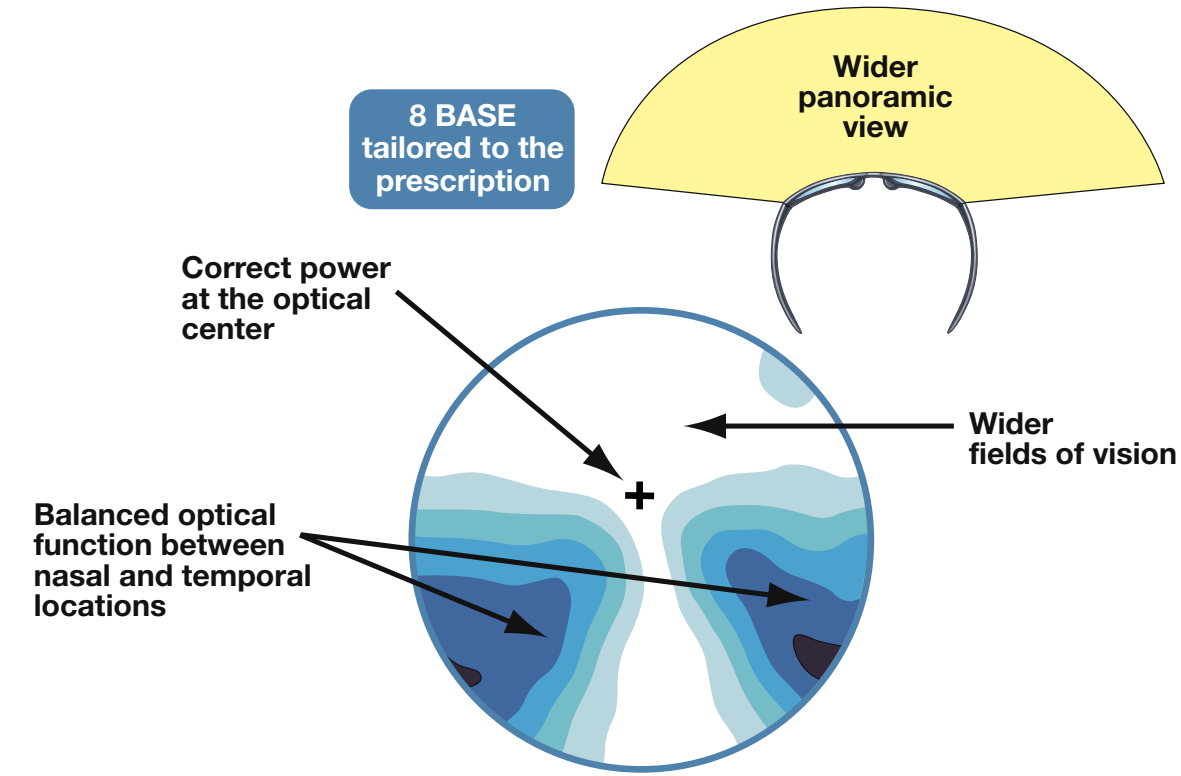


Essilor's patented Visual Acuity Booster™ technology precisely defines the customized distribution of power throughout the lens in the following designs:

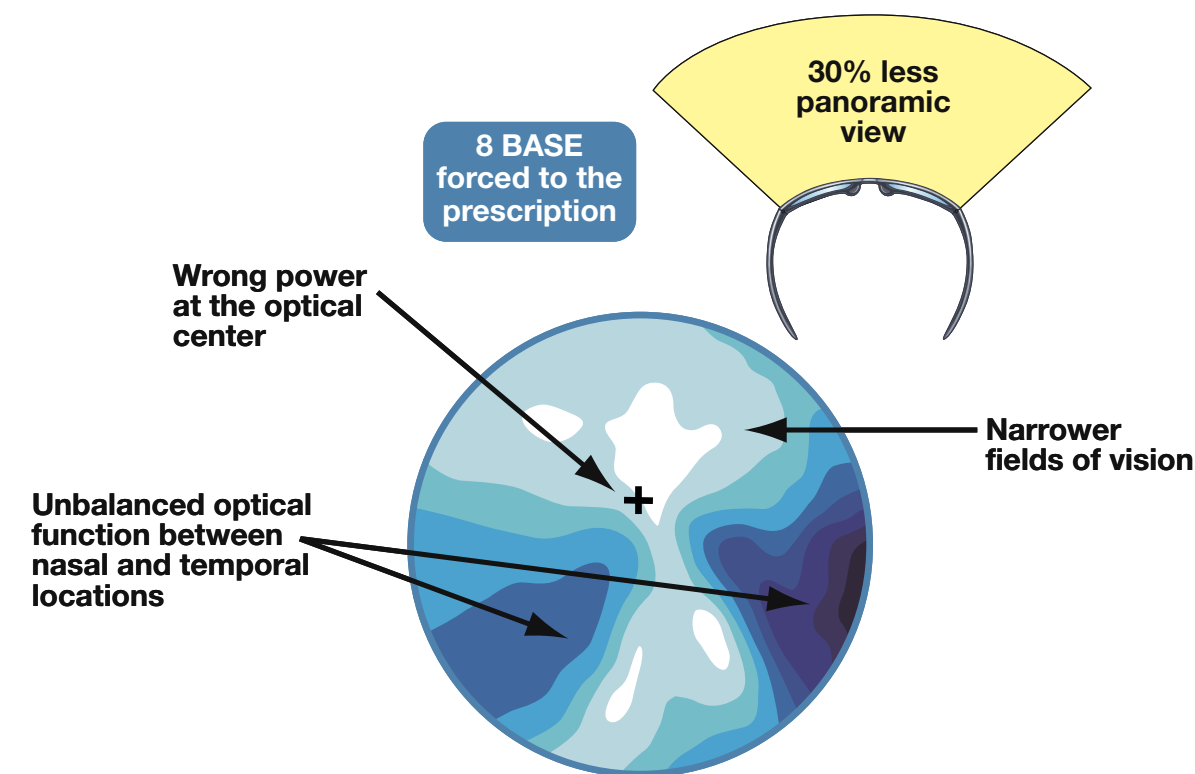
- Essilor Ideal™ Short
- Essilor Ideal™ Advanced
- Essilor Ideal Advanced Wrap

Essilor Ideal™ Advanced Wrap

OPTIMIZED WRAP LENS DESIGN



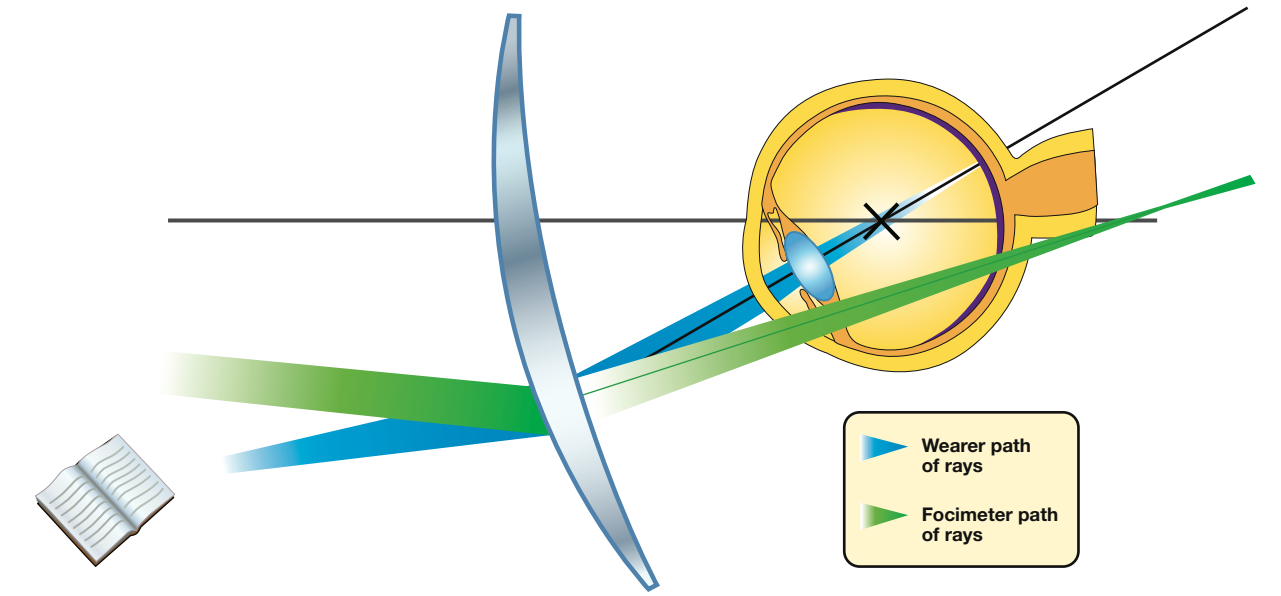
NON-OPTIMIZED WRAP LENS DESIGNS



Essilor Ideal™ Advanced Wrap

For the Ultimate in Comfortable Vision

OUR LENSES INCLUDE OPTICAL COMPENSATION FOR ULTIMATE COMFORT OF VISION



ESSILOR IDEAL ADVANCED WRAP LENSES DO NOT REQUIRE ADDITIONAL MEASUREMENTS

Due to optimized calculations in combination with the patient's Rx to achieve the targeted design values, you will receive the patient's adjusted Rx with the lenses. These values are to be used when checking the lens power with your lensometer.