

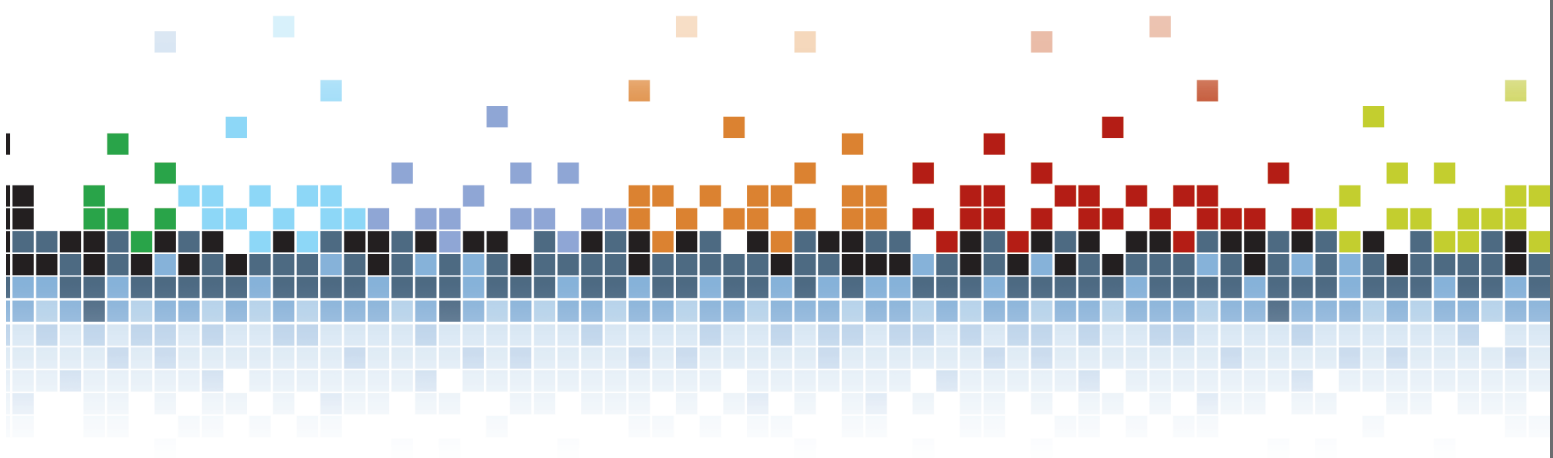
ANOTHER INNOVATION FROM ESSILOR PALS



Essilor Ideal™ Lenses

Advanced Lens Design Technology

Ideal Lens Design Technology



Essilor Ideal™

Digitally Surfaced Full Back Side Lenses

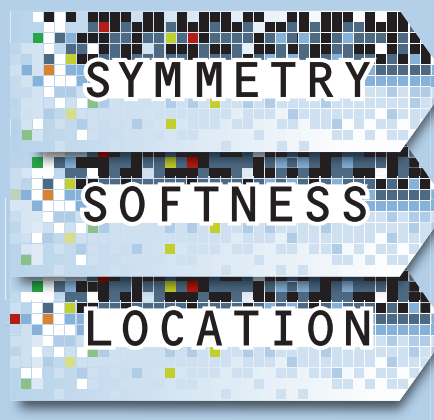
Superior products with features and benefits that only Essilor can deliver

Patented lens designs backed by Essilor's superior optics create softer, more symmetrical designs for an enhanced visual experience

BACK SIDE OPTICS EQUALIZER

FEATURES:

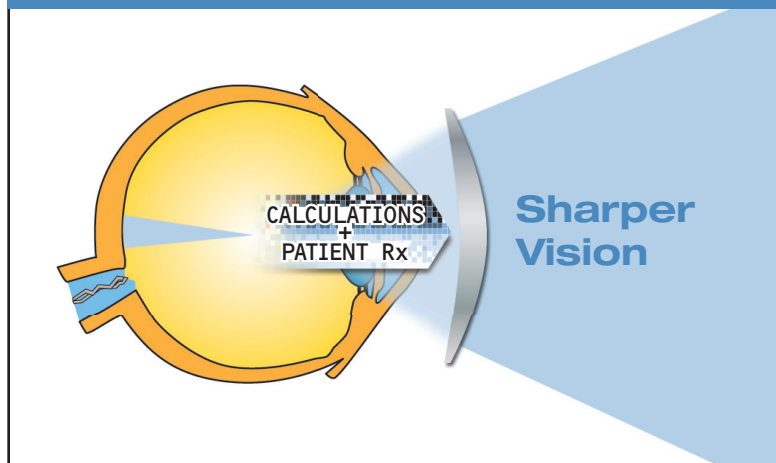
- **Symmetrical design** allows both eyes to work together
- **Soft design** smoothes the levels of astigmatism
- **Design** relocates astigmatism, in even proportions, to its nasal and temporal locations



BENEFITS:

- Effortless Vision
- Quick Adaptation
- Wider Fields of Vision

VISUAL ACUITY BOOSTER

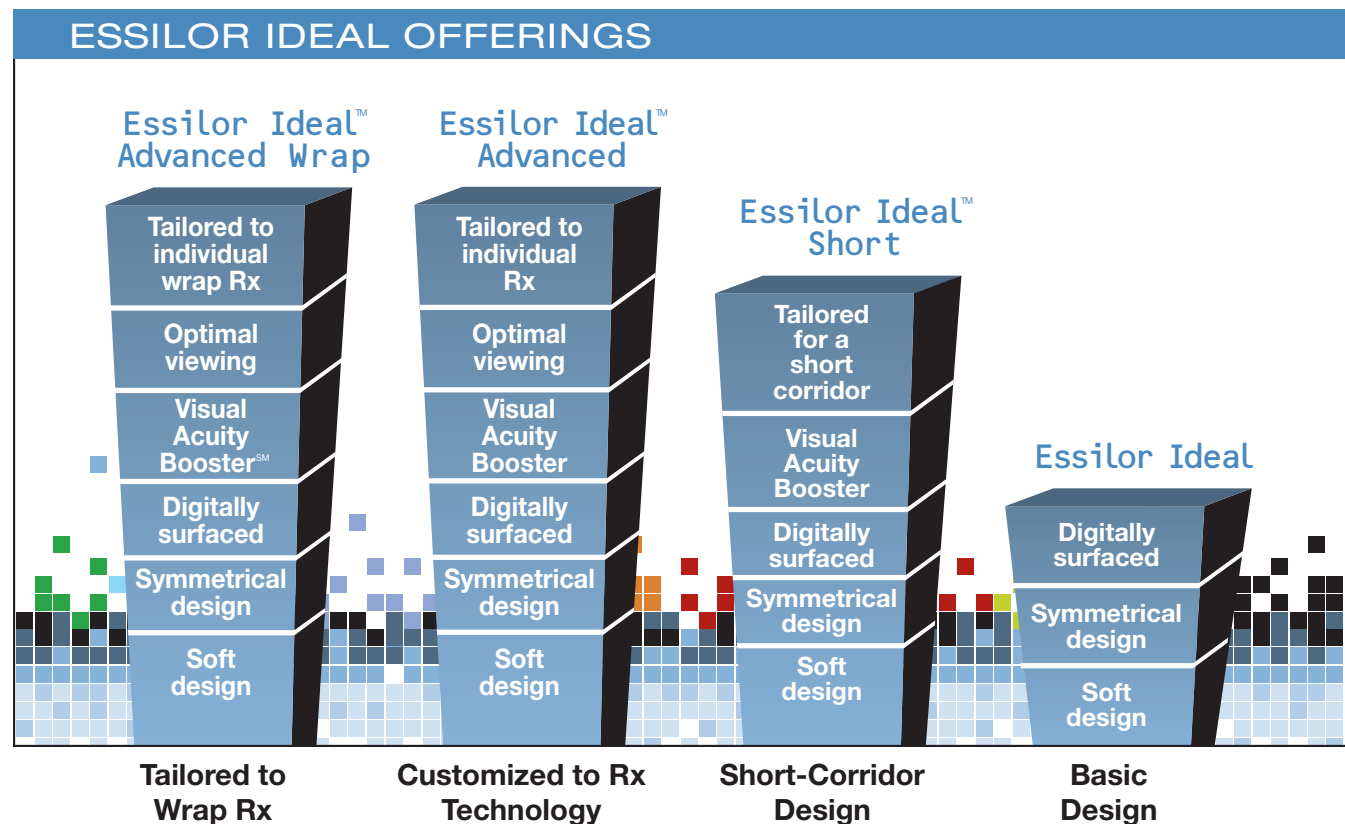


Essilor's patented Visual Acuity BoosterSM technology precisely defines the customized distribution of power throughout the lens in the following designs:

- Essilor Ideal™ Short
- Essilor Ideal™ Advanced
- Essilor Ideal™ Advanced Wrap

Essilor Ideal™

Offers 4 Full Back Side Progressive Lens Designs



Full back side lens designs for a superior visual experience

Patients benefit greatly from the Essilor Ideal lens designs

- Effortless viewing across the lens with reduced eye strain
- Improved peripheral vision
- Wider corridors for optimized viewing

By managing astigmatism for wider fields of view, the visual area of the lens is increased by up to 30%.



Essilor Ideal™

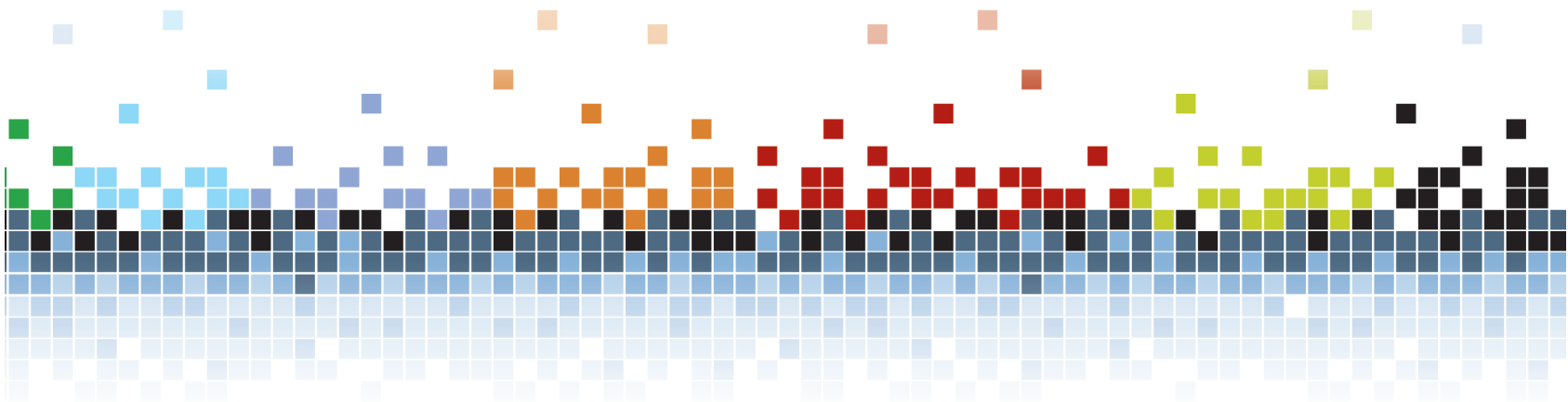
Digitally Engineered Lenses for Effortless Vision

Superior optics in a full back side lens design

- Employs Essilor Ideal Back Side Optics Equalizer technology
- Provides a symmetrical, soft design that relocates astigmatism
- Optimizes vision with wider corridors and reduces eye strain

Available in all Essilor materials to meet your patients' needs and in:

- Clear
- Transitions® VI gray and brown
- Xperio™ gray and brown



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