

WITH A WIDE RANGE OF ESSILOR IDEAL® PALS TO CHOOSE FROM IT'S ALL ABOUT YOUR PATIENTS... NO MATTER WHAT THEIR NEEDS ARE

- A broad range of options: Now you can give all of your patients superior visual comfort with Essilor-quality, digitally engineered lenses
- NEW activity-specific solutions: Three new Ideal lifestyle lenses expand the opportunity within the *Essilor Ideal* family



- Not all digital lenses are created equal: Superior optics create softer, more symmetrical designs for an enhanced visual experience
 - Effortless viewing across the lens with reduced eye strain
 - Improved peripheral vision
 - Wider corridors for optimized vision

**MAKE IT JUST RIGHT: WITH 8 ESSILOR IDEAL LENSES,
FIND THE RIGHT LENS FOR EVERY PATIENT.**

Visit EssilorUSA.com/IdealLenses



WHOEVER YOUR PATIENTS ARE, WE'VE GOT THEIR PAL

A COMPREHENSIVE SET OF DESIGNS MEANS THERE'S
AN ESSILOR IDEAL® OPTION FOR EVERYONE

THE TECHNOLOGY IS ESSILOR. THE VISION IS EFFORTLESS.



INTRODUCING AN EVER-EXPANDING RANGE OF PALS TO HELP MEET EVEN THE MOST SPECIFIC OF NEEDS

NOW WITH **8** DIGITAL DESIGNS



- 1 Highest degree of personalization**
- Three additional measures, panto, vertex and wrap, ensure a perfect fit for your patients



- 2 Tailored to any Rx**
- Customized to each wearer's visual needs



- 3 Specially tailored for wrap and larger frames**
- Same customized benefits as Ideal Advanced



- 4 Just right for smaller frames**
- Everyday comfort in a short corridor design



- 5 Our original PAL lens**
- Everyday comfort that sets the standard

ESSILOR IDEAL® LIFESTYLE LENSES: DESIGNED WITH SPECIFIC ACTIVITIES IN MIND



6

Instant transitions keep athletes in the game
Extra-large distance field of vision



7

Incorporates posture for optimal vision behind the wheel
Tailored to driver posture for the best view of the road



8

Meets demands for use of laptops and digital devices
Large intermediate and near fields of vision

WITH ESSILOR, SUPERIOR OPTICS IS NEVER OPTIONAL

Innovative, Back Side Optics Equalizer technology creates an ideal visual experience for every PAL patient

- Creates synergy:** Enables both eyes to work together for effortless vision across the lens to reduce eye strain
- Accelerates adaptation:** Soft design smooths the levels of astigmatism
- Broadens fields:** A wider field of vision improves peripheral vision
 - Helps relocate the astigmatism, in even proportions, to its nasal and temporal locations

**EFFORTLESS VIEWING...
REDUCED EYE STRAIN...
ENHANCED PATIENT SATISFACTION.**