



# Reward Request Form

Please fill out the following info, attach copies of your receipts, and mail the contents to:  
**Next GEN Rebate, P.O. Box 341806, Memphis, TN 38184**

Visit [NextGENRebate.com](http://NextGENRebate.com) to complete and submit the Reward Request Form online.

Your Reward will be sent to the street address indicated below and will be in the form of a physical Essilor Next GEN Offer Visa® Prepaid Card. Allow 4-6 weeks for delivery. A valid proof of purchase must be included in order to qualify. Please contact us at **(844) 539-5508** or [nextgenrebate@us.luxottica.com](mailto:nextgenrebate@us.luxottica.com)

**PLEASE PRINT CLEARLY USING CAPITAL LETTERS IN BLUE OR BLACK INK.**

First Name\*

Last Name\*

Mailing Address\* Apt/Suite

City\* State\* ZIP\*

Mobile Number

E-mail Address

\*Required

Please send me email communications about Essilor's products and services, including, but not limited to, special offers and product care tips.

ECP Name\*

ECP Address 1\*

ECP Address 2 (Apt/Suite)

City\*

State\* ZIP\*

ECP Phone Number

Purchase Date (MM/DD/YYYY)

Please indicate products purchased:

**\$50 Reward:**

- Varilux® + Crizal® Lenses + Transitions® Lenses + qualifying second pair lenses + 2 qualifying frame brands
- Eyezen™/Essilor Single Vision + Crizal® Lenses + Transitions® Lenses + qualifying second pair lenses + 2 qualifying frame brands

## 2020 ESSILOR NEXT GEN OFFER FRAME REWARD

### OFFICIAL RULES:

This consumer offer of a **\$50 Reward** is sponsored by Essilor of America, Inc. ("Essilor" or "Sponsor") and is available to individual eyecare patients who are legal residents of one of the 50 United States or the District of Columbia ("Consumers") who purchase a pair of Essilor premium lenses and participating Luxottica frames, defined below, under a current valid prescription consisting of one of the following three combinations\* between **July 1, 2020 and September 30, 2020** ("Reward Period"). All rewards will be awarded in the form of a virtual/physical Visa® Prepaid Card as detailed below. The monetary value of the Reward will be \$50.

#### \*Available Lens Combinations:

- Any Varilux® X Series™ plus any Crizal® plus any Transitions® (as available, given the material, design and coating of the lenses); OR
- Any Eyezen+™ (including Eyezen™ Start as of 1/1/20) plus any Crizal® plus any Transitions® (as available, given the material, design and coating of the lenses); OR
- Any Essilor single vision (SV) plus any Crizal® plus any Transitions® as available, given the material, design and coating of the lenses); and
- Any Eligible Luxottica Frame.

**\* Non-eligible products (for Qualifying Lens Purchase or Bonus Pair):** TruClear® and Viso®, Kodak and Shamir, Non-Varilux® Essilor PAL, Lab Private Label w/ or w/o Crizal, stock lenses (for ECPs to pull and edge in their practices), safety / industrial lenses, competitive products.

Participating Luxottica frame brands under this Frame Reward Offer consist of the following frame brands only: **Ray-Ban, Oakley, Costa, Vogue, Arnette, Polo, Ralph Lauren, Michael Kors, Coach, Brooks Brothers, Armani Exchange, Emporio Armani, Burberry, Versace, Prada Eyewear, Prada Linea Rossa, Tiffany & Co., Dolce & Gabbana, Miu Miu Eyewear, Valentino, Giorgio Armani, and Bvlgari.** No other Luxottica frame brands qualify for this offer.

Each purchase of a pair of qualifying lenses and frames as set forth above shall be referred to as a "Qualifying Lens and Frame Purchase." Each Qualifying Lens and Frame Purchase must occur between **July 1, 2020 and September 30, 2020** (the "Purchase Period"), exclusively through a participating eyecare practice authorized by Essilor for this Reward offer.

For each Qualifying Lens and Frame Purchase, Consumer is eligible to receive a second pair of qualifying lenses ("Bonus Pair") ordered on the same date, with the same prescription as the Qualifying Lens and Frame Purchase that is for, and worn by, the same Consumer at no charge. A Bonus Pair must meet the requirements listed below. No other lenses or coatings may be included.\*

- Must be either a Varilux®, Eyezen+™ (including Eyezen™ Start as of 1/1/20), Essilor single vision, or Essilor computer lens (no blue light filtering);
- Must include *Crizal*;
- Must be clear (i.e., no *Transitions*, polarized, sun, tint, or blue light filtering); and
- Any Participating Luxottica Frame\*.

\*In order to qualify for the Reward, the Consumer must purchase a Participating Luxottica Frame for the Qualifying Lens and Frame Purchase and the Bonus Pair.

**The Bonus Pair must be equal to, or of lesser value than, the Qualifying Lens and Frame Purchase.** Jobs may be self-pay or ordered using a managed vision care plan, and Qualifying Lens and Frame Purchase will not be discounted. No special warranties on the Bonus Pair will be given – only existing lab warranties will apply.

For a list of participating eye care providers, visit the [www.essilorusa.com](http://www.essilorusa.com) and go to "ECP Locator." Participating eye care providers will appear in the search and be identified as participating in this offer.

This discount offer may not be combined with any other consumer rewards or discount offer sponsored by Essilor. Offer limited to consumer end-users only. No limits on the number of eligible Bonus Pairs per Consumer provided all requirements in these Official Rules are met. Dealers, distributors and other ophthalmic lens resellers are not eligible for this offer. Discount will be applied at purchase. Discount value will not exceed purchase price under any circumstances. Warning: Fraudulent submission of multiple requests and/or providing false information disqualifies any discount request and could result in federal prosecution under mail fraud statutes (Title 18, USC Sections 1341 & 1342).

**REWARD CLAIM INSTRUCTIONS:** To claim a Reward, you must complete the Reward Request Form (at [NextGENRebate.com](http://NextGENRebate.com)) in its entirety and submit it along with a copy of the Qualifying Lens and Eligible Frame Purchase receipt. This submission can be done online or you may print out a physical Reward request form, complete it, and mail it to: NextGEN Rebate PO Box #341806, Memphis, TN 38184. The Qualifying Lens Purchase and Eligible Frame receipt must include retailer name, receipt number, order date, date of payment (if different than order date), and each Qualifying Lens and Eligible Frame Purchase made in connection with the offer detailed by name and price paid. Sponsor has the right to substantiate all receipts and reward request forms with internal sales data and/or eyecare practice invoices. Again, to avoid confusion, a Reward may not be claimed or earned based on any lens purchase that may be paid for, in whole or in part, by a federal health care program.

All Reward requests must be postmarked or transmitted within thirty (30) days of Qualifying Lens and Eligible Frame Purchase date. In no event will any Reward requests be honored if received after **October 31, 2020**. Sponsor is not responsible for late, lost, postage-due, misdirected, incomplete, illegible or damaged reward requests, or for any problems or technical malfunctions, failed or unavailable hardware, network, software or telephone, cable or satellite transmissions. Illegible or incomplete requests will not be honored or returned, except as required by law. Offer limited to consumer end-users only. Dealers, distributors and other ophthalmic lens resellers are not eligible for this offer. Reward value will not exceed purchase price under any circumstances. Only street and rural addresses accepted, no P.O. Boxes (except for North Dakota and where required by law) and requests with invalid or undeliverable mailing address will be denied. Your reward rights cannot be transferred, and this offer is void where taxed, restricted or prohibited by law. Offer valid in the 50 United States/District of Columbia only. Keep copies of all materials submitted. Materials submitted to Sponsor become Sponsor's property and will not be returned.

For a list of participating eye care practices, visit [www.NextGENRebate.com](http://www.NextGENRebate.com) or [www.essilorusa.com](http://www.essilorusa.com) (through the ECP Locator).

Rewards will be awarded in the form of a virtual/physical Essilor Next GEN Offer Visa® Prepaid Card. Rewards requested via virtual Visa Prepaid Card will be sent via email within 4-6 days after the reward request is properly submitted. Rewards requested via Visa Prepaid Card will be processed and mailed within approximately 4-6 weeks.

**VisaCard / Virtual Account** issued by MetaBank®, N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc. No cash access or recurring payments. Cards can be used everywhere Visa debit cards are accepted. Virtual Account can be used everywhere Visa debit cards are accepted online, or for phone/mail orders. Card/Account valid for up to 6 months; unused funds will forfeit after the valid through date. Card terms and conditions apply. Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Reward offer by giving notice at [www.Nextgenrebate.com](http://www.Nextgenrebate.com). Except where prohibited, you agree that any and all disputes, claims, and causes of action arising out of or relating to this Reward offer shall be resolved individually, without resort to any form of class action, and exclusively by an action in state or federal court located in the State of Texas. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or any of your rights and/or obligations in connection with this Reward offer shall be governed by, and construed in accordance with, the laws of the State of Texas, without regard to the conflicts of law doctrine of any jurisdiction.

**WARNING:** Reproduction, alteration or attempted alteration, transfer, sale or purchase of Reward forms or receipts is prohibited and constitutes fraud. Fraudulent submission of multiple requests and/or providing false information disqualifies any Reward request and could result in federal prosecution under mail fraud statutes (Title 18, USC Sections 1341 & 1342).

**PRICE TRANSPARENCY:** In the event that Consumer seeks to have any of the lenses acquired under this promotional offer reimbursed, in whole or in part, by a federal, state, commercial or other health care or vision care program, plan or insurance (including, by way of example, Medicare or Medicaid), Consumer may be required—pursuant to applicable federal or state laws or regulations, including, but not limited to, the federal health care program anti-kickback statute, 42 U.S.C. §1320a-7b(b), or pursuant to Consumer's contractual arrangements with insurers or other third party payers—to fully and accurately report and disclose the net purchase price of all such lenses. For purposes of this promotional offer, the term "net purchase price" means the net discounted price that the Consumer paid for each pair of lenses acquired under this promotional offer, taking into account all price reductions (e.g., discounts, rebates, free products and services). Please note that, for the purpose of determining the net purchase price of the lenses acquired under this promotional offer, the value of all price reductions (whether in the form of free or discounted lenses or otherwise) likely should be allocated proportionately among all of the lenses acquired under this promotional offer rather than applied solely to the lenses that were offered at no charge or at a reduced price. Thus, for example, if Consumer receives product A (that ordinarily costs \$60) at no charge because she bought product B (that ordinarily costs \$120) under a buy-one-get-one promotion, Consumer will have received a discount of \$60 (in the form of a free product A). When calculating the net purchase price of product A and B, the \$60 discount likely should be allocated proportionately between product A and B (based on the ratio of the ordinary price of each product separately as compared to the ordinary price of the products together) because the discount was offered as a bundled sale, i.e., Consumer could only receive product A for free if she purchased product B. The ordinary price of products A and B together is \$180 (\$60 plus \$120). The ordinary price of product A makes up 33% of that total price (\$60/\$180) and the ordinary price of product B makes up 66% of that total price (\$120/\$180). Those percentages can be applied to the \$60 discount to determine the net purchase price of each product. Thus, 33 percent of the \$60 discount (i.e., \$20) would be allocated to product A, meaning the net purchase price of product A would be \$40 (i.e., \$60 minus \$20), and 66 percent of the \$60 discount (i.e., \$40) would be allocated to product B, meaning the net purchase price of product B would be \$80 (i.e., \$120 minus \$40).



Transitions™

Crizal®

VARILUX®

Eyezen™

Xperio UV™