

DISPENSER GUIDE: Patient Conversation

Eyezen™+

*Digital Eye Strain & Harmful Blue Light** should be discussed with all patients

DISCUSSION STARTERS:



What types of digital devices (smartphone, tablet, etc.) do you use?

How many hours a day do you use your digital devices?

How do your eyes feel after looking at digital devices for long periods of time?

THREE MAJOR BENEFITS OF EYEZEN™+ LENSES:

- 1** Help **defend against digital eye strain** associated with device use
- 2** **Reduce exposure** to Harmful Blue Light*
- 3** **Provide sharper vision** than ordinary single vision lenses

QUESTIONS PATIENTS COMMONLY ASK:

What makes Eyezen+ lenses different from other single vision lenses?

Unlike ordinary single vision lenses, **Eyezen+ lenses help your eyes relax when focusing on objects up close** (like using your smartphone), so they don't feel as strained after long periods of viewing. And Eyezen+ lenses also reduce your exposure to Harmful Blue Light.

Are Eyezen+ lenses only for when I'm at the computer or using my digital devices?

No, Eyezen+ lenses are your **everyday eyeglasses** and are a more complete solution than ordinary single vision glasses.

Are Eyezen+ lenses worth the additional cost?

With the amount of time we spend on our digital devices today, the additional cost for improved comfort and reduced Harmful Blue Light exposure makes Eyezen + lenses an easy choice!

*Eyezen+ lenses are a **more complete solution** to modern vision problems than ordinary single vision lenses*

* Eyezen+ lenses block at least 20% of Harmful Blue Light, which is the high energy waves found between 415–455nm (blue-violet light).

DISPENSER GUIDE: Fitting & Recommending

There are four unique Eyezen™+ lens designs, and **the patient's age** should determine which Eyezen+ design is right for them. The difference between the designs is the amount of accommodative relief the patient will receive in the lens:

0

EYEZEN+ 0
Patients age 17 and under
(0.0 diopters)

1

EYEZEN+ 1
Patients age 18 to 34
(0.40 diopters)

2

EYEZEN+ 2
Patients age 35 to 44
(0.60 diopters)

3

EYEZEN+ 3
Patients age 45 to 50
(0.85 diopters)*

TYPICAL PATIENT PROFILES:

Child, Teen

TYPICAL PATIENT PROFILES:

Student, Young Professional

TYPICAL PATIENT PROFILES:

Parent, Experienced Professional

TYPICAL PATIENT PROFILES:

Parent of Teen, Executive

The recommended age ranges for each design are based on research. As always, it is up to the Eyecare Professional's discretion when choosing the appropriate Eyezen+ design for their patient.

*It is recommended you consider progressive lenses with your patients age 45-50.



Eyezen+ lenses are fitted, ordered, and dispensed like a traditional single vision lens, except Eyezen+ lenses also **REQUIRE FITTING HEIGHT**. Simply measure from the center of the pupil to the lowest point of the lens to acquire fitting height.

Eyezen+ lenses have embedded Harmful Blue Light protection.**



RECOMMEND EYEZEN+ LENSES TODAY!

Go to EyezenPro.com for additional information and materials

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