

NEW

Eyezen®
Kids



DESIGNED FOR HOW
THEY SEE THE WORLD

Eyezen® Kids lenses are uniquely designed for children ages 6 to 12 years old. This new enhanced single vision lens takes into account essential children's parameters to provide them with a better all-around visual experience.*

Eyezen Kids lenses also have a built-in blue light filter that helps reduce their exposure to Harmful Blue Light coming from light sources like the sun and digital devices.¹

*Compared to standard single vision lenses.

Addressing the unique vision needs of children

Children's facial features and the way they use their eyeglass lenses differ from adults - and they should have a lens that is optimized for their vision needs.

Eyezen Kids lenses take the unique features and visual behaviors of children into account:



Morphology: Children's facial features differ from adults' as they continue to grow.



Object Distance: Children's arms are shorter, so they look at objects at a closer distance than adults.



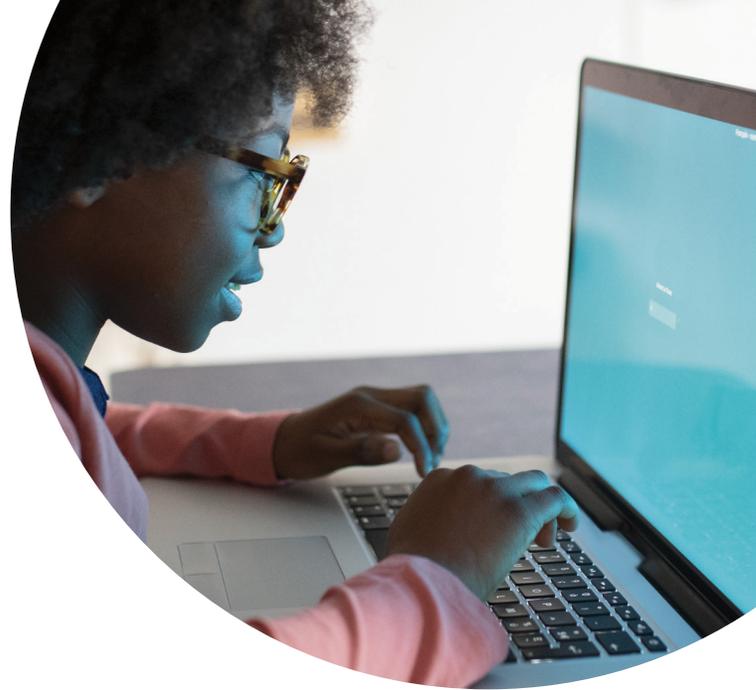
Gaze Directions: Children are eye movers and use the upper area and periphery of the lens more than adults.

Eyezen Kids lenses provide them with a better all-around visual experience compared to standard single vision lenses.



The Eyezen® Kids Lens Design

The *Eyezen Kids* lens design utilizes two reference points (vs. one in a standard single vision lens) to provide optimal correction across the entire lens, maintaining the individual's prescription across a greater area of the lens surface.

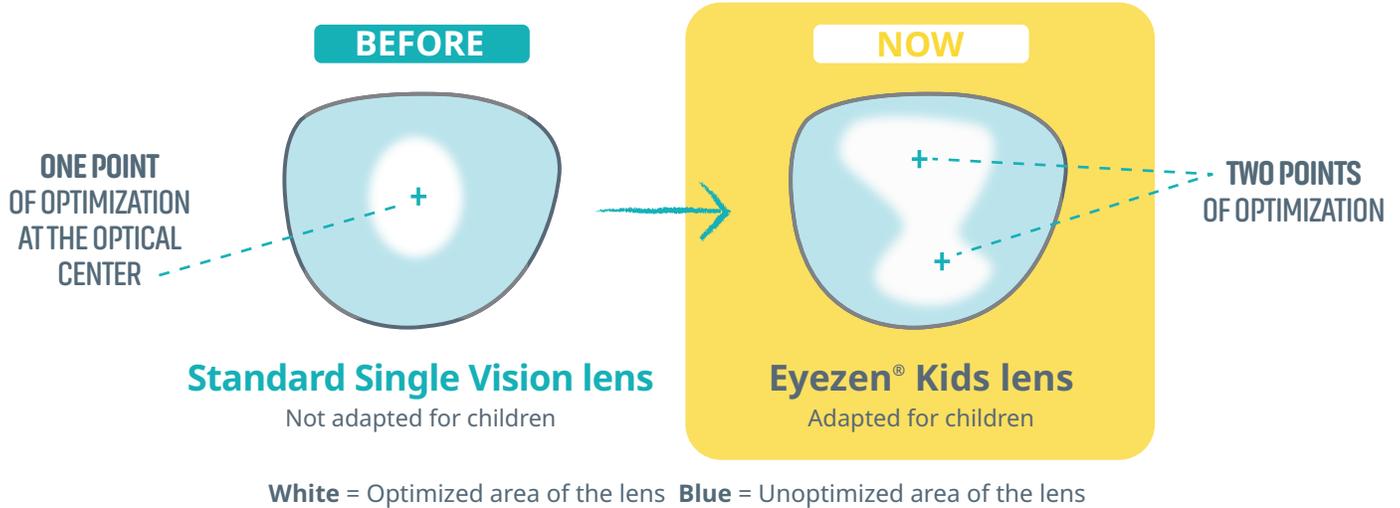


↑ 60%²

INCREASED OPTIMAL AREA
ACROSS THE LENS SURFACE

↓ 60%²

REDUCTION OF ABERRATIONS IN
LOWER AREA OF THE LENS



Eyezen Kids lenses should always be paired with a Crizal® No-Glare coating and are also available in the Transitions™ Signature® GEN8™ iconic colors.

Patient Benefits:

- Takes into account the unique features and visual behaviors of children
- Provides a larger area of sharper vision across the lens surface
- Better visual acuity in the lower area of the lens
- Helps reduce exposure to Harmful Blue Light¹

(1) *Eyezen Kids* lenses filter at least 20% of Harmful Blue Light, which is the high energy wavelengths found between 415- 455 nm on the light spectrum (blue-violet light).

(2) Internal measurements versus an Essilor standard SV lens on a range -6.00D to +5.00D

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