INTRODUCING

Eyezen™ START

THE NEW GENERATION OF SINGLE VISION LENSES

SHARPER AND COMFORTABLE VISION FOR YOUR MODERN LIFESTYLE

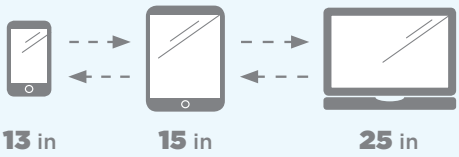
DEFENSE AGAINST DIGITAL EYESTRAIN AND VISUAL FATIGUE [1]

HARMFUL BLUE LIGHT PROTECTION [2]

YOUR SINGLE VISION LENSES ARE OUTDATED

DIGITAL LIFE HAS IMPACTED OUR BEHAVIOR AND CREATED NEW VISUAL PARAMETERS

DIFFERENT POSTURES & LOWER GAZE DIRECTION

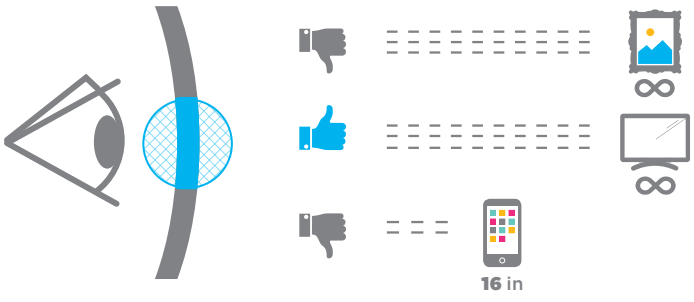


FREQUENTLY SWITCHING BETWEEN DIGITAL DEVICES

BRIGHT & HARMFUL BLUE LIGHT [3]

YOUR SINGLE VISION LENSES HAVE NOT EVOLVED TO ACCOUNT FOR YOUR NEW LIFESTYLE

RESULT: YOUR EYES HAVE TO STRAIN...



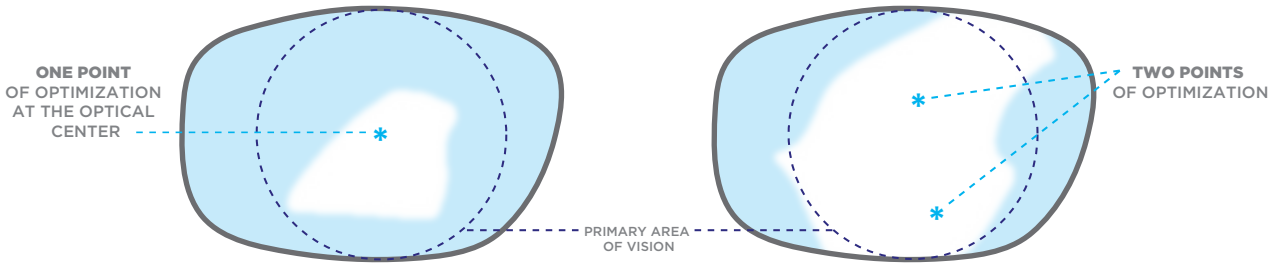
...TO SEE DISTANCE OBJECTS CLEARLY THROUGH THE PERIPHERY OF THE LENS.

...TO SEE NEAR OBJECTS CLEARLY.

essilor SEE MORE. DO MORE.

Transitions™ Crizal® VARILUX® Eyezen™ Xperio UV™

HOW DO EYEZEN™ START LENSES WORK?



White = Optimized area of the lens, **Blue** = Unoptimized area of the lens

For the first time in Single Vision lenses, Eyezen Start uses **two optimization points** to deliver two different aspheric surfaces for far and near vision. Patients get **the right prescription they need** for today's digital lifestyle demands.

Eyezen Start lenses greatly increase the clear area of the lens. **Reduces power errors and unwanted astigmatism** in the near vision areas by up to 60%.(4)

W.A.V.E. Technology: Wavefront Advanced Vision Enhancement® provides wearers with improved sharpness, color contrast and vivid details in their vision.

W. A. V. E. TECHNOLOGY™
WAVEFRONT ADVANCED VISION ENHANCEMENT

Harmful Blue Light protection is delivered in a clear and aesthetic lens.

WEARERS STRONGLY RECOMMEND(5)

88% 👍
OVERALL SATISFACTION
of satisfied wearers(6)

86% 👍
VISUAL COMFORT
of satisfied wearers(7)

86% 👍
CLARITY OF VISION
of satisfied wearers(7)

(1) Rosenfield M, Hue JE, Huang RR, Bababekova Y. (2012) ; Rosenfield (2016)
(2) Harmful Blue Light is the blue-violet wavelengths between 415-455nm on the light spectrum believed most toxic to retinal cells. *Eyezen Start* lenses filter at least 20% of Harmful Blue Light.
(3) Harmful Blue Light is the blue-violet wavelengths between 415-455nm on the light spectrum believed most toxic to retinal cells.
(4) Points de Vue January 2019: Eyezen™ Start: The new generation of single vision lenses
(5) IN-LIFE CONSUMER STUDY – EUROSYN – 2018 – FRANCE – N=49 (PEOPLE WITH DIFFERENT LEVEL OF VISUAL FATIGUE AND RELATED SYMPTOMS) N=49/49 – 10-POINT SCALE FROM 1 TO 10 – % OF WEARERS WHO RATED FROM 7 TO 10
(6) N=49/49 - 10-POINT SCALE FROM 1 TO 10 - % OF WEARERS WHO RATED FROM 7 TO 10 (AFTER PRESENTATION OF PRODUCT CONCEPT)
(7) N=49/49 - 10-POINT SCALE FROM 1 TO 10 - % OF WEARERS WHO RATED FROM 7 TO 10