RECOMMENDED FOR ALL LENS MATERIALS AND PATIENT LIFESTYLES.

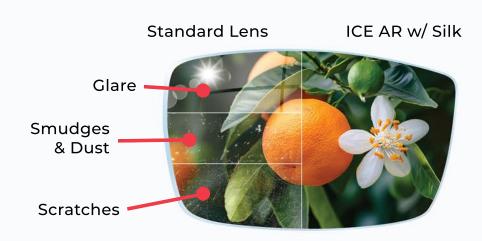
GUARANTEED PERFORMANCE OVER THE LIFE OF THE RX.



CLEANABILITY

The number one complaint of most anti-reflective lens coatings is cleanability.

ICE AR with Silk is the easiest to clean lens on the market. Independent testing shows that they are up to 50% more scratch resistant than lenses without Silk and also show long-life durability. It remains easy to clean after simulated two years of wear and tear.



DURABILITY

ICE AR with Silk is extremely advanced, utilizing Essilor® patented technology which includes a super hydrophobic scratch-resistant top coat and the Pad Control System[™].

This will give your lenses superior durability and cleanability with a contact angle of over 115° and up to 97% light transmission.

BENEFITS OF ANTI-REFLECTIVE COATING:



Allows more light to reach your eyes, improving visual acuity.



Reduced eye strain and fatigue often related to glare from artificial

lighting, tablets, and

computer screens.



Decreased nighttime reflections, especially when driving.



On sunglasses, it prevents sunlight from reflecting into your eyes when the sun is behind you.

