



Life never stops moving forward

In your 40s, modern life doesn't slow down, if anything, it speeds up. Your days are fuller, and you expect things to be effortless, including your vision.

KODAK Precise Next Lenses are designed specifically for this moment of life. Their smooth, efficient design makes switching to progressive lenses feel natural, which is why they are especially well-suited to first-time wearers. They deliver clear, seamless vision across distances while remaining a great value choice.



Versatile for Your Lifestyle

Make your lenses thinner and lighter or impact-resistant for sports; order lenses that change from clear to dark when exposed to sunlight; or choose lenses with UV protection and blue-violet light filtering.

Ask your eyecare professional about **KODAK Precise® Next Lenses**.



KODAK
Precise® Next Lenses
See what's next



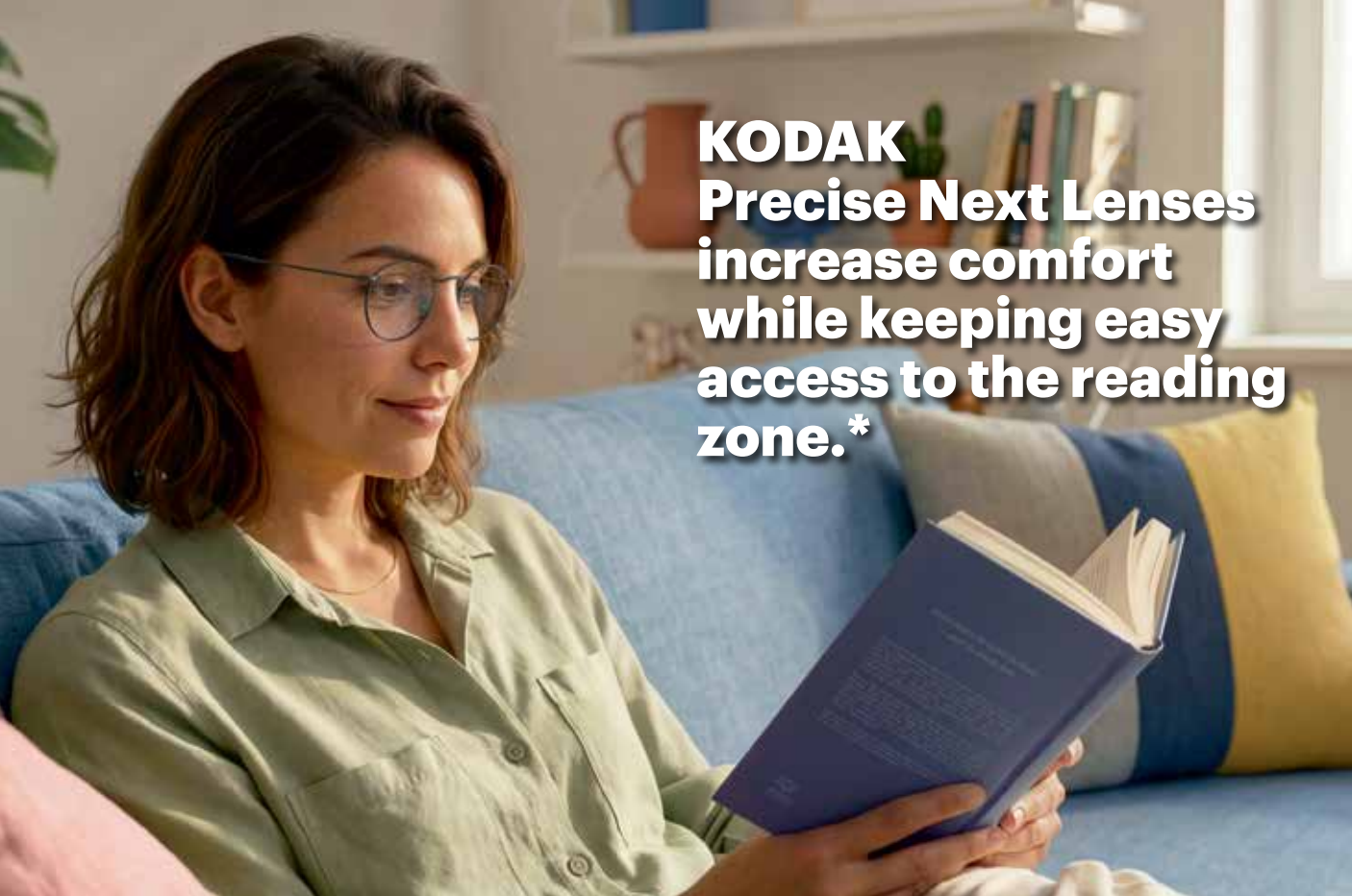
KODAK
Lenses

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KODAK
Lenses



**KODAK
Precise Next Lenses
increase comfort
while keeping easy
access to the reading
zone.***



Proven All-Around Vision and Reading Comfort

In an independent wearers study, results confirmed the long-term comfort and reading satisfaction of **KODAK Precise Next Lenses**.

85% of the wearers reported feeling comfortable with these lenses.

83% of the wearers experience very good/good reading satisfaction

Less than 1 day for wearers to adapt on average.

See what's next for you...

If you are a first-time wearer of progressive lenses, it may be an adjustment having to move your eyes downwards in order to be able to view near distance objects - so less eye movement is preferred.

Using a combination of engineering experience and an evolution in vision science, the design of **KODAK Precise Next Lenses** includes the use of **Near Zone Amplification** that allows first time wearers to adopt more natural eye movements when performing close-range tasks.

In addition, the use of **Vision First Design™** technology reduces distortions while increasing viewing comfort; helping you experience a smooth transition from near to far.

*compared to first generation KODAK Precise Lenses design.

(Ulster University Study, UK(2025). Wearer trial – Lenses comfort rated as excellent or good. First impression when wearing the lenses. N=60. Data on file.)