

# KODAK Precise® Next Lenses

See what's next.



# KODAK Lenses

- 🕶️ New generation brings real innovation to improve customer satisfaction.
- 🕶️ Provide comfortable vision at all distances with improvement in the near zone.

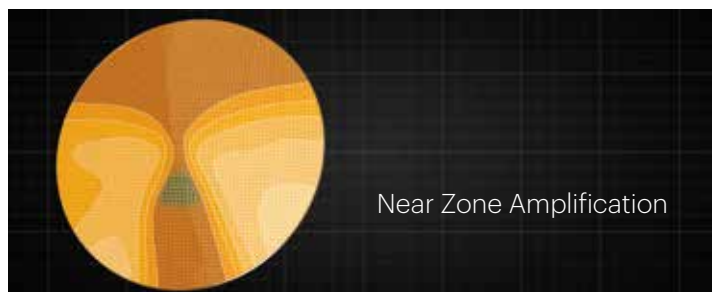
- 🕶️ First-time presbyopes benefit from a multifocal design that focuses on wide clear distance vision and accelerated access to the near zone.

Modern life doesn't slow down when reaching 40 years of age, if anything, it speeds up. Days are full, responsibilities are bigger, and there is an expectation of things to go smoothly and effortlessly, including vision. KODAK Precise Next Lenses are designed specifically for this moment of life. The smooth, efficient design makes switching to progressive lenses feel easy and natural, which is why they are especially well-suited to first-time wearers. They deliver clear, seamless vision across distances while remaining a practical, great-value choice.



## Vision First Design™

A design framework based on controlling and refining the mean power profile of the lens, reducing abrupt changes and increasing vision comfort in the intermediate and near zones.



## Near Zone Amplification™

Delivers addition power more quickly as the eye moves vertically down the lens. Accelerates this progression so that the near zone becomes functionally accessible earlier in the wearer's eye path.

Near Zone Amplification allows early presbyopes to adopt natural eye movements when performing close-range tasks and reduces the visual effort typically associated with initial PAL adaptation.

### BENEFITS:

- 🕶️ **Quick and easy adaptation.**
- 🕶️ **Comfortable vision at all distances.**
- 🕶️ **Enhanced near zone.**
- 🕶️ **Accelerated access to the near zone.**
- 🕶️ **Materials for all lifestyles.**

### CLAIMS:

- 🕶️ **12% improvement in ease of access to the reading zone relative to the entry-level KODAK Lenses Progressive Range.<sup>1</sup>**
- 🕶️ **85% of the wearers reported feeling comfortable.<sup>2</sup>**
- 🕶️ **83% of the wearers reported very good/good reading satisfaction.<sup>3</sup>**
- 🕶️ **Less than 1 day for wearers to adapt on average.<sup>4</sup>**

Some images were created using artificial intelligence and do not represent real people.

1 EssilorLuxottica(2025). Internal R&D simulations - Up to 12% easier access to the reading zone with the Near Zone Amplification. Comparison of KODAK Precise Next Lenses vs. Combination of entry-level KODAK Lenses PALs. Data on file.

2 EssilorLuxottica(2025). Internal R&D simulations - Measurement of the intermediate vision zone on a digital display.

Comparison of KODAK InterAct Lenses and KODAK Network Lenses with a prescription of 0.00D distance power, +2.00D Add, analyzing the resulting surface file of a calculated lens. Data on file.

3 Ulster University Study, UK(2025). Wearer trial - Sharpness of vision when reading a tablet rated as very sharp or sharp. N=60. Data on file.

4 Ulster University Study, UK(2025). Wearer trial - Comfort of the lenses rated as excellent or good. First impression when wearing the lenses. N=60. Data on file.