



Protecting Clear Vision

Performance Top To Bottom

KODAK Clean&CleAR™ Lenses just got better. Multiple protective layers provide durability and scratch resistance; coupled with several microscopic layers of minerals, effectively reducing reflections over a broad band of wavelengths.

Add *Silk™* ultra-slick AR enhancement for a more durable, slicker surface to keep lenses cleaner and vision clear longer.



High-Tech Performance Never Looked So Good

Helping your patients see more clearly requires more than prescription lenses—it requires a total optical solution.

With ordinary lenses, approximately 10% of light is reflected away without reaching the eyes. More reflection equals less light available to the eyes, which equates to reduced vision quality. KODAK Anti-Reflective Lenses change all that by significantly minimizing glare, enabling approximately 99% of available light to reach the eyes for sharper, clearer vision.

KODAK Clean&CleAR Lenses provide a comprehensive optical solution: Smart technology that makes a difference your patients can actually see—and feel from a brand they know and trust. Available with Silk.

KODAK Total Blue™ Lenses provide all the benefits of anti-reflection plus filtration of harmful High Energy Visible (HEV) blue light. Silk is included.



More clarity and contrast

Greatly improves vision by allowing up to 99% of available light to reach the eyes. More light means sharper vision.

Why prescribe KODAK Anti-Reflective Lenses?

Kodak
Clean&CleAR UV Lens

Kodak
Clean&CleAR Lens

Kodak
Total Blue Lens

KODAK Lens QUALITY

Cutting-edge technology ensures that KODAK Anti-Reflective Lenses perform to the highest standards, delivering clear, sharp, comfortable vision at a competitive price point.

KODAK Lens TRUST

Consumers recognize and trust the Kodak brand for performance and quality. Eyecare practices can distinguish themselves from national retail chains by offering a brand exclusive to independent eyecare practices.

KODAK Lens INNOVATION

New Silk ultra-slick AR enhancement protects the lens and anti-reflective coating with lifetime property tests that exceed 20,000 tape pulls and a 50% higher Bayer test score than KODAK Clean&CleAR Lenses without *Silk*. The average contact angle is 115° and provides a slicker surface you have to feel to believe.

Give your patients what they want: Less Cleaning, More Living!

Regular Lens KODAK Anti-Reflective Lens



Reduced eyestrain

Eliminates irritating glare from artificial lighting and computers, providing less stress on eyes for more comfortable viewing.



Safer, comfortable night driving

Significantly reduces nighttime reflections, and improves the wearer's ability to see objects in low light for safer, more comfortable night driving.



Easy to clean

The *Silk ultra-slick* top coat makes lenses easier to care for. Oily smudges and grime wipe away with ease. Anti-static properties resist dust and dirt from settling on the lens.



Scratch resistance

Protects lenses from irritating scratches so they will last longer and look better over the life of the prescription. *Silk* adds 50% more scratch resistance.



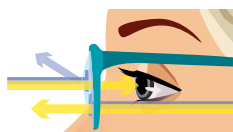
A more aesthetic look

Eliminates distracting reflections and glare visible to others; lenses appear thinner and more transparent - like no lenses at all!



Water-repellent performance

Ultra-slick Silk adds increased hydrophobic properties that seal the lens and repels water and other liquids more than ever.



Back surface UV protection

AR layers on the back surface of the lens allow UV rays to pass through to the lens where they are absorbed instead of reflecting back towards the eye. (yellow = light transmission, gray = UV rays)



High Energy Visible (HEV) blue light filtering

Unique combination of lens material and AR coating filters up to 80%* of harmful blue light emissions indoors and outdoors for healthy, comfortable vision throughout the day. (*between 380-440nm)

KODAK Clean&CleAR UV	KODAK Clean&CleAR	KODAK Total Blue
●	●	●
●	●	●
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Kodak LENS

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