

Kodak DSII™ Progressive Lens
Fully Customized for High-end Performance.



See the *Colors* of Life®





Kodak DSII Progressive Lens

Superb vision patients want. A lens that exceeds expectations.

Delivering a personalized, natural-viewing experience is important to today's savvy progressive wearers.

Kodak DSII Lens provides even the most discerning patient a fully-customized fit that allows for superb vision.

Our proprietary dual-side progressive design technology has evolved to an even higher level to ensure a precisely-crafted, custom prescription. **Kodak** DSII Lens is your solution for delivering a visual experience in comfort and clarity with the Kodak brand name patients know and trust.

Kodak DSII Lens delivers:

- **Advanced Lens Design:** Digital, dual-side progressive lens engineering
- **Clear Visual Quality:** Exceptional binocular balance with Vision First DS™ Technology
- **Improved Optical Performance:** Boost clarity, reduce distortion with i-Sync™ Technology
- **Fully-Customized:** Specifically-designed lens creates a highly-customized wearing experience optimized for the individual
- **Attractive Options:** Offered in a wide selection of desirable materials
- **Brand Strength:** Kodak is one of the most trusted and recognized consumer brand names



Innovation in Sight

Upgrade to **Kodak DSII Lens**

FOR THE PATIENT: Optical precision and comfort	FOR THE PRACTICE: Proven performance and customized design
<p>Savvy progressive lens wearers who accept nothing less than the best can expect a personalized, exceptionally clear, natural viewing experience.</p> <ul style="list-style-type: none">• Fully-customized prescription and fit• Exceptional vision at all distances• Large reading and distance areas• Smooth transition through viewing areas• Accommodates various lifestyles and activities• Confidence and peace of mind that comes with the trusted Kodak brand	<p>Dispense with confidence to even the most sophisticated progressive lens wearers who demand superior optical performance tailored to exact prescription specifications.</p> <ul style="list-style-type: none">• Dual-side progressive lens innovation• Proprietary technologies for proven performance• Exceptional patient adaptation• Large material availability to accommodate a majority of patients• Trusted Kodak brand: Known for reliability and consumer loyalty

A progressive wearer study found patients favored **Kodak** Lenses 2-to-1 over other lenses tested based on visual performance, brand name recognition and sensible pricing.*

*2010 Progressive Wearer Study



A Premium Progressive

Dual-side lens technology delivers a customized viewing experience

Advanced Dual-side Lens Design

While traditional surfacing limits design to one side of the lens, the custom engineering of **Kodak** DSII Lens takes advantage of digital surfacing to use the front and back of the lens. This allows greater flexibility to control the design's viewing fields. By combining a specially-crafted lens blank with a progressive design, **Kodak** DSII Lens can deliver the optimized distance area you've come to expect plus a notably large reading area.

Exceptional Optical Performance



Vision First DS™ Technology calculates the best viewing based on the dual-side lens designs.

Vision First DS provides a smooth continuous power increase through the corridor, from top to bottom.



i-Sync™ Technology corrects oblique astigmatism and other optical errors caused by off-axis viewing.

By elevating the level of optical performance, i-Sync maximizes the clarity in the peripheral areas of the lens and reduces distortion to the lens edge.

Customized Viewing Experience

- **Prescription Compensation** – Creates a customized lens optimized for the wearer's prescription and frame selection. This is calculated by providing the following measurements: Back Vertex Distance, Pantoscopic Tilt and Wrap Angle.
- **Variable Inset** – Tailors the wearer's near-viewing experience with customized reading measurements. This is calculated by providing the following measurements: Near Reading Distance, Lens Power, Back Vertex Distance and Monocular PD.



Kodak Lens *ids* is a fantastic addition to any practice because it provides simulations for patient education as well as the measurements necessary to dispense **Kodak** DSII Lens.

Advancing Dual-side **Kodak** Lens Design

Kodak DSII Lens—controlled engineering for customized vision.

FEATURE	BENEFIT
6 Corridor Lengths: 13-18mm	Available for a large variety of frame styles and shapes
26 Lens Materials	Accommodates multiple patient viewing needs and lifestyles
Digital Dual-Side Progressive Lens Design	Greater design control delivers large reading and distance areas
Vision First DS Technology	Smooth, continuous power progression through the viewing corridor (top to bottom)
i-Sync Technology	Increases clarity in the peripheral area of the lens and reduces distortion to the lens edge (left to right)
Variable Decentration	Lens thickness reduced for a thinner, more cosmetically-appealing lens
Wide Distance Area	Panoramic-like vision for distance
Large Reading Area	Comfortable viewing for near-viewing tasks
Prescribed Prism*	Corrects binocular balance for more comfortable viewing
Prescription Compensation	Lens is customized to the wearer's prescription and frame selection
Variable Inset	An exceptional near viewing experience tailored to the wearer's exact needs
Kodak Brand Name	Consumer-recognized brand name known for quality, reliability and innovation

*optional

MATERIAL AVAILABILITY

Clear	1.50, Trivex, Poly, 1.60, 1.67, 1.74
Photochromic (gray/brown)	Transitions® Signature™ VII 1.50, Trivex, Poly, 1.60, 1.67, 1.74
Polarized (gray/brown)	1.50, Poly, 1.60 and 1.67

Your Success is Our Goal.

Supporting The Success of True Eyecare Professionals

Kodak DSII Lens is the premier progressive lens offering from the **Kodak Lens Professional Series**.

Kodak Lens Professional Series allows independent eyecare professionals to offer patients a full portfolio of lens products. Patients must visit independent eyecare professionals in order to enjoy the outstanding quality of the **Kodak** Lens brand.



Kodak DSII Lens is
exclusively available to
Independent Eyecare Professionals

Learn more at
www.KODAKLens.com/PRO



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