

Upgrade Your Eyewear

Make the most of your vision. Upgrade to KODAK Digital Progressive Lenses to experience the world around you in greater detail.



Enjoy digital vision now.

Information complete.

Proceed to
frame selection.

Kodak - the Brand You Trust for Quality and Innovation.

Every KODAK Lens is designed to provide sharp, clear vision and attractive eyewear.

Ask for them by name.



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Kodak Digital Lenses



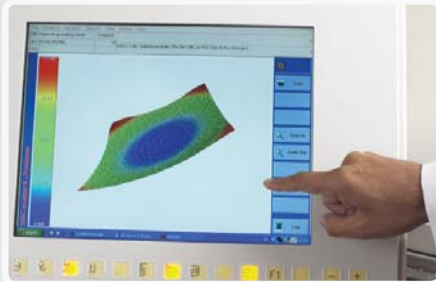
A Digital Lens
Upgrade is Available

Tell Me Now

Begin information...

Vision Needs

We rely on prescription eyewear to restore our distance, near, and intermediate vision. The goal in progressive lens fabrication has always been to provide sharp, clear vision for all distances.



Digital Technology

Ophthalmic lens production recently entered a new age – the digital age.

Sophisticated software programs create more precise complex lens designs and state-of-the-art digital machinery produces prescriptions with pinpoint accuracy.

This translates into lenses with a higher level of visual performance previously unattainable with the traditional process.

Digital Performance

KODAK Digital Progressive Lenses are created by adding complex three-dimensional improvements to an already high-performing lens design.

Vision for all distances is refined and eyewear benefits from added cosmetic appeal with flatter lens surfaces.



An Array of Options

KODAK Digital Lenses are available with options for virtually any lifestyle.

- Impact-resistant for sports
- Lightweight for comfort
- Polarized for outdoor activities
- Thin profiles for cosmetic appeal
- Photochromic versatility when traveling indoors and outdoors

