

# SHARE A SMILE WITH KODAK LENS



By joining the program, you will receive a **Kodak Smiles Instant Print Digital Camera!**

You can share images of your patients with their KODAK Progressive Lens purchase in your practice or online by tagging your images with #KODAKLensSmiles.


Your practice will also receive KODAK Lens Gift Bags to hand out to new patients. These reusable grocery bags are a fun way to engage patients, build brand awareness, and help the environment.



# KODAK LENS SMILES PROGRAM

Our new optical growth program that delivers over \$3,500 in benefits you grow practice profitability while increasing KODAK Progressive Lens redemptions.

## CONTACT US

 (800)830-3995

 [BIT.LY/KODAKLENSSMILES](https://bit.ly/kodaklenssmiles)

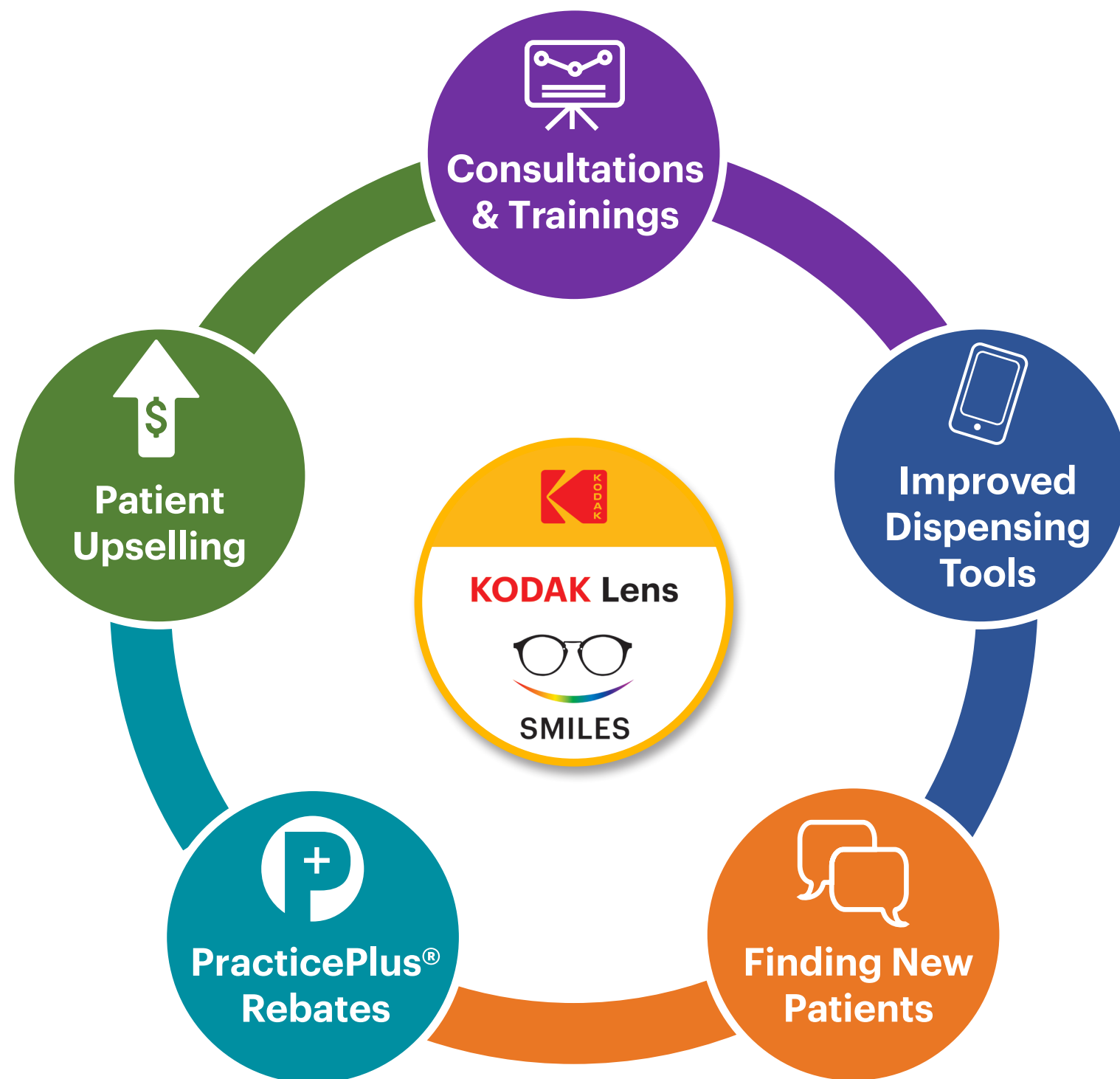
 [FACEBOOK.COM/KODAKLENSUS](https://facebook.com/kodaklenssus)

 [MARKETINGLITERATURE@SIGNETARMORLITE.COM](mailto:MARKETINGLITERATURE@SIGNETARMORLITE.COM)



\* \$3,500 value is based on Eye Care Professionals new to KODAK Lens in the Ultra tier for KODAK Lens Smiles Program.

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NEW KODAK Lens Blue Light Measuring Unit



KODAK Lens Education Center



KODAK Lens Tool Kit



NEW Vision Studio App

## KODAK Lens Smiles Benefits Includes:

### CONSULTATIONS & TRAININGS

- KODAK Lens Blue Light Measuring Device Training
- KODAK Lens Dispensing & Patient Conversation Training
- Managed Vision Care Consultation and Analysis

### PRACTICEPLUS REBATES

- Earn \$5 to \$10 rebates on selected pairs
- Additional rebates for buying groups
- PracticePlus Special Handling

### PATIENT UPSELLING

- NEW** KODAK Lens Vision Studio App (Coming 1/2022)
- NEW** KODAK Lens Blue Light Measuring Unit
- KODAK Lens Education Center

### FINDING NEW PATIENTS

- Listing on the ECP Locator
- Custom Window Clings

## CHOOSE THE VALUE TIER THAT FITS YOUR PRACTICE

### Ultra

30 KODAK Progressive Lens pairs/month

### Premier

20 KODAK Progressive Lens pairs/month

### Basic

10 KODAK Progressive Lens pairs/month

	Ultra	Premier	Basic
Kodak Smiles Instant Print Digital Camera with 100 Starter Photo Paper Sheets	✓	✓	✓
Kodak Zink Photo Paper (Total Reorder Quantities)	300	200	100
KODAK Lens Smiles Gift Bag (Total Quantities)	360	240	120
2 Trial Lens Coupons	✓	✓	✓
PracticePlus® Rebates	✓	✓	✓
KODAK Lens Product Training	✓	✓	✓
KODAK Lens Dispensing Tools	✓	✓	✓
Quarterly Meeting with KODAK Lens Brand Sales Consultant	✓	✓	✓
KODAK Lens Dispensing & Patient Conversation Guide	✓	✓	
Listing on the ECP Locator	✓	✓	
KODAK Lens Education Center with Training	✓	✓	
Managed Vision Care Consultation/Analysis	✓	✓	
KODAK Lens Blue Light Measuring Unit w/ Training	✓	✓	
KODAK Lens Vision Studio App w/Training	✓		
KODAK Lens Tool Kit	✓		
KODAK Lens Pupilometer	✓		
Custom Window Clings	✓		
PracticePlus Special Handling	✓		

Sign Up Today and Unlock a Value Over \$3,500\*

To contact your KODAK Lens Brand Sales Consultant, call **1-800-830-3995**