

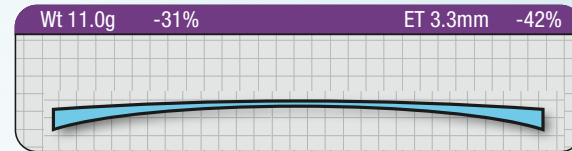
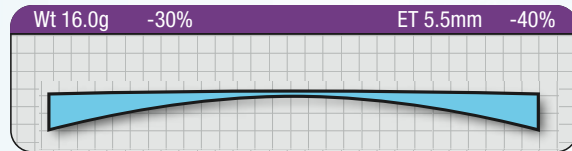
Which Material Is Right For Your Patients?



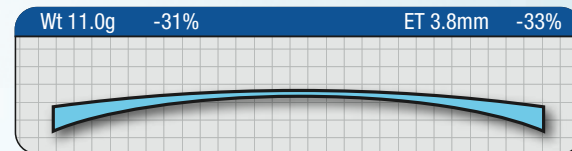
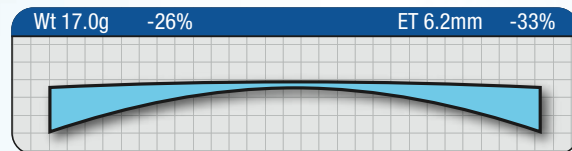
-6.00

-3.00

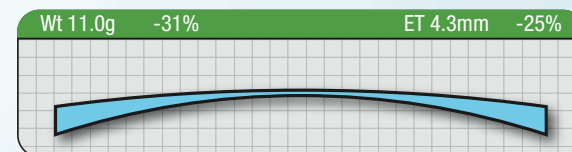
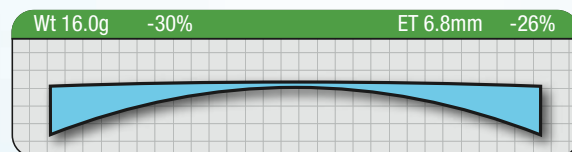
Thin&Lite® 1.74



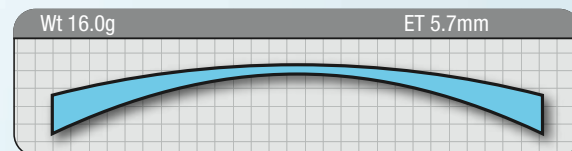
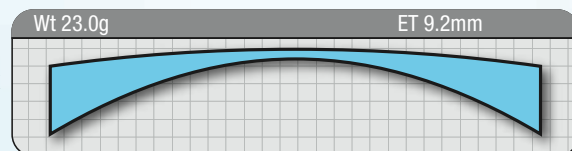
Thin&Lite® 1.67



Airwear®



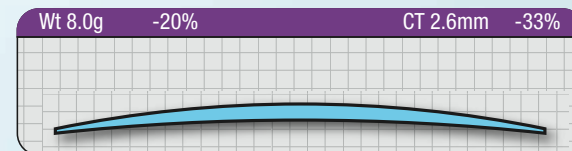
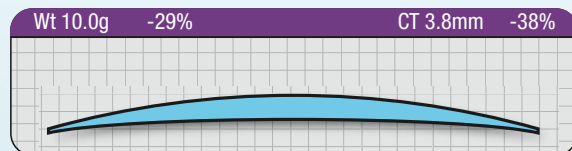
1.50 Index



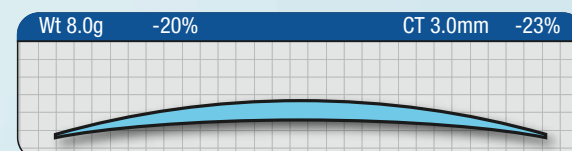
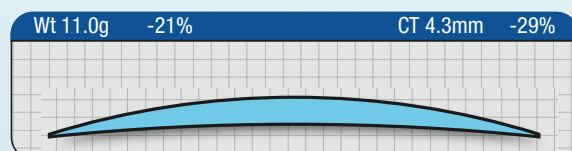
+5.00

+3.00

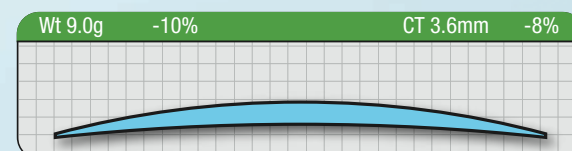
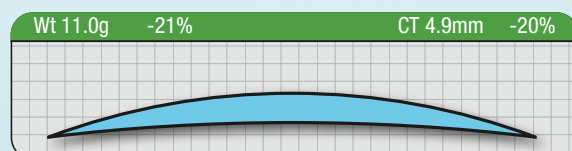
Thin&Lite® 1.74



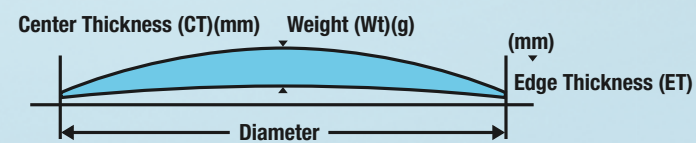
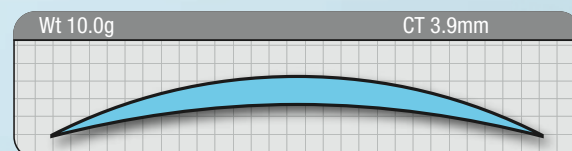
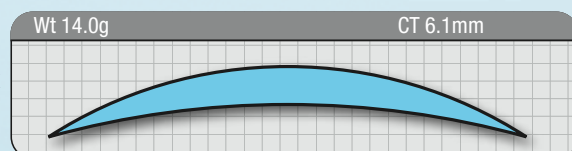
Thin&Lite® 1.67



Airwear®



1.50 Index



Also available from Essilor are Thin&Lite® 1.60 and Trivex® lens materials.

Ask your sales consultant or lab representative

how you can dispense Essilor materials.

Make the right choice. Make the simple choice.

Choosing The Right Lens Material Is Everything

Let Essilor lend you a hand



Essilor can help simplify the process of

Choosing The Right Material

There are many material choices available today and choosing the right material can become a daunting task. We'd like to help make it easier, so that you can be sure your patients have the optimal visual experience every time they put on their glasses. In the sections below, we've highlighted three premium Essilor materials. If your patients answer yes to any of the questions about a particular product, they are ideal candidates for the Essilor lens material described in that section.

Airwear® for active wear

Airwear lenses are the perfect material for active patients because of the lightness, safety and durability of the lens. Is your patient an ideal candidate for Airwear?

- Do they have a simple prescription?
- Are they involved in recreational activities (eg, coaching, biking, tennis, etc)?
- Are they younger than 18?
- Do their daily or work activities place their lenses at risk for impacts against their lenses (eg, contractors, farmers, lab workers, etc)?

Airwear lenses are extremely versatile and are compatible with the world's most trusted vision brands, such as Varilux®, Crizal®, Xperio™, DEFINITY® and Transitions®. Airwear lenses also offer 100% UVA/UVB protection.

Dispense Greener

Airwear lenses are the first Essilor material to go green:

- 100% recyclable packaging
- 100% recycled water used during production
- All production waste is recycled

Thin&Lite® 1.67 for frames that accentuate personal style

Thin&Lite 1.67 lenses are designed for patients who want eyeglasses that fit their individual personality and style. Is your patient an ideal candidate for this material?

- Do they have a moderate prescription?
- Can they benefit from a flatter, thinner lens than standard plastic?
- Have they chosen frames that require drilling, grooving or notching?

Thin&Lite 1.67 lenses provide less decentration and lens magnification than other lenses, making them an excellent choice for patients who want frames that truly highlight their individuality. The high tensile and flexural strength make Thin&Lite 1.67 the best material for rimless frames.

These lenses are compatible with Essilor premium designs and lens treatments, such as Varilux, Crizal, Xperio, DEFINITY and Transitions.

Thin&Lite® 1.74 for the complex Rx

The higher the prescription, the greater the need for a material that delivers the ultimate in performance for your patients. Is your patient an ideal candidate for Thin&Lite 1.74 lenses?

- Do they have a strong or complex prescription?
- Does their prescription limit their frame selection?
- Do they want to minimize lens thickness?

In a recent survey, 75% of patients with strong corrections reported a desire for attractive and discreet eyewear.* Thin&Lite 1.74 lenses provide clear vision without compromising aesthetic appeal.

For the ultimate pairing in crisp, clear vision, combine Thin&Lite 1.74 lenses with premium Essilor designs and lens treatments, such as Varilux or DEFINITY with Crizal.

*Consumer Purchasing Behavior Study (CATS) 2008.