

Shamir
Attitude III® – Fashion
& Shamir
Attitude III® – Sport

Progressive sun lenses for
all your outdoor needs.

Shamir **Attitude III® – Fashion**
& Shamir **Attitude III® – Sport**

If you're wearing progressive lenses during the day, you can't overlook your need for progressive sun lenses for all of your outdoor needs. And of course, it wouldn't be the perfect solution if it didn't fit any sport or fashion frame.

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ReCreating Perfect Vision®

www.shamir.com



Taking Your Attitude One Step Further.

You wear progressive lenses for everything you do indoors - it's probably second nature by now. But what about a solution for your sunglasses?

You may not think about it, but if you wear progressive lenses while lounging around the house or reading your morning paper, chances are you could benefit highly from a progressive solution for everything you do outside too.

Shamir Attitude III® - Fashion

Perfect for any pair of sunglasses whether they're big, flashy fashion frames, sporty wrap frames, or anything in between, Shamir Attitude III® - Fashion is the ideal progressive lens for day-to-day outdoor use.



Shamir Attitude III® - Fashion is designed to provide you clarity in the areas you need most for your day-to-day outdoor activities.

With a wide, comfortable reading area, an enhanced intermediate zone to ensure clear vision of digital devices, and distortion-free distance vision, Shamir Attitude III® - Fashion is the progressive sun lens you need for driving, walking your dog, reading a book in the park and just about any leisure activity you do outdoors.



Shamir Attitude III® - Sport

In addition to our Shamir Attitude III® - Fashion, we've taken progressive sun lenses one step further enhancing them for you active types too! If your free time and weekends include running, hiking, playing tennis, kayaking, cycling or just about any other sport activity, then you'll want to add Shamir Attitude III® - Sport to your repertoire of athletic accessories.

Designed specifically for sport use, Shamir Attitude III® - Sport provides the widest distance vision and introduces an important "Safety Zone" to ensure the highest performance vision for your activities.



Shamir Attitude III® - Sport's "Safety Zone" feature provides you with a clear view of potential objects in your path to help you plan your next move.

Both the Shamir Attitude III® - Fashion and Shamir Attitude III® - Sport incorporate Shamir's most revolutionary technologies. With maximized fields of vision, a dynamically positioned reading zone, and enhanced personalization *all* based on *your* Rx, you will enjoy the most comprehensive sun solution for any of your outdoor needs.

Shamir Attitude III® - Fashion and Shamir Attitude III® - Sport take your attitude one step further.

- Progressive solutions for all your outdoor needs
- Incorporates Shamir's revolutionary technologies
- Perfect for just about any big, fashion frame or sporty wrap frame
- Distortion-free vision when you need it most