

Shamir **Autograph Intelligence**™ Designed to match your **Visual Age**™





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Our latest research has shown that your visual behavior changes in relation to your **Visual Age**".

Visual Age" refers to the physiological age of the eye (the required reading power) and is generally correlated with your chronological age.

Shamir Autograph Intelligence provides you with a progressive solution that is unique and optimally suited to your visual behavior (needs) and Visual Age, allowing for a personalized experience with no need to compromise on visual comfort.

So, rather than receiving a prescription solution that is the same as someone who is 10 years older than yourself, you receive a lens that is fine-tuned to your specific visual needs. [Fig. 1]

Shamir Autograph Intelligence has been specifically designed, utilizing consumer feedback, Big Data, and elements of Artificial Intelligence to ensure your visual experience aligns with your day-to-day visual needs, in all four key visual zones. [Fig. 2]



