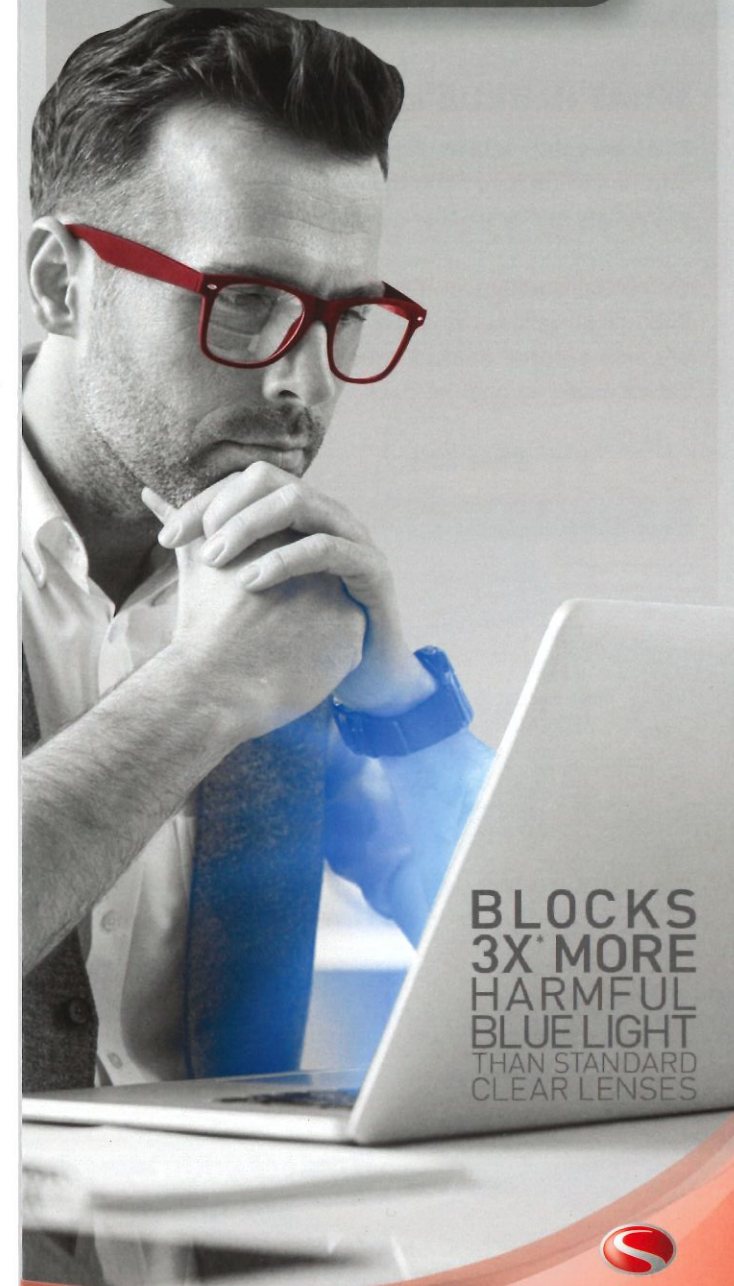


Shamir Blue Zero™

Protecting your eyes from
overexposure to Blue Light.



**BLOCKS
3X* MORE
HARMFUL
BLUE LIGHT
THAN STANDARD
CLEAR LENSES**


SHAMIR

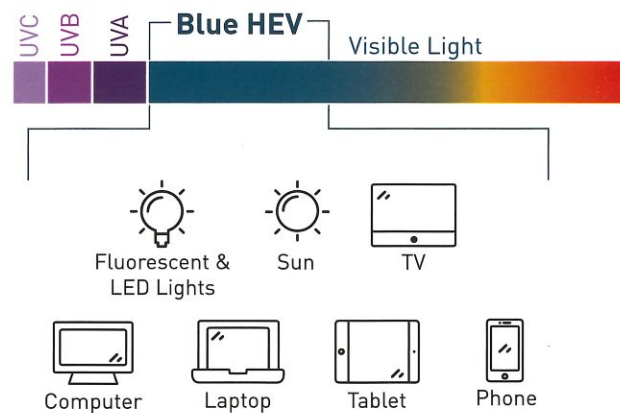
Shamir Blue Zero™

In the digital world we live in we are looking at digital screens and are under artificial light for much of the day. Shamir **Blue Zero™** provides you with the protection you need to prevent overexposure to blue light.

WHAT IS BLUE LIGHT?

Artificial light contains High Energy Visible (HEV) light, also known as blue light. Blue light is located in an area of the light spectrum that can be harmful to your eyes.

We are constantly exposing ourselves to blue light. Not only are we exposed when we are outdoors in the sun, we are also exposed indoors with artificial light and digital device usage around the clock.



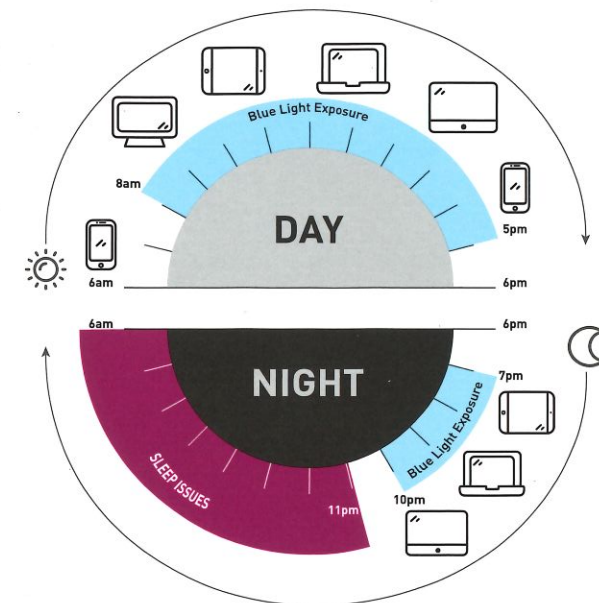
Overexposure to blue light can lead to the following:

- Tired eyes
- Dry eyes
- Eye strain
- Insufficient visual contrast
- Headaches
- **INCREASED RISK OF EYE AND RETINAL DISEASE**

SHAMIR BLUE ZERO™

Shamir **Blue Zero™** is a new state of the art, nearly clear lens that helps prevent overexposure to harmful blue light; blocking up to 3x more harmful blue light than a standard clear lens.

If this routine looks familiar to you, then Shamir **Blue Zero™** is an ideal lens material for you.



Shamir **Blue Zero™** also provides 100% UV protection, reduces eyestrain and improves contrast.

*The percentage of blue light blocked can vary due to Rx thickness of the lens and by material index. The percentage blocked is three times more at 424nm, this represents the midpoint of the harmful blue light range.

Protect your eyes from harmful blue light,
ask for Shamir Blue Zero™ today!