

# Shamir Duo™

Introducing a new  
generation of bifocal lenses.

## Shamir Duo™

As a bifocal wearer, you may enjoy what your lens has to offer: a wide reading area and clear distance. But don't settle for the basics when you can have much more.

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ReCreating Perfect Vision®  
[www.shamir.com](http://www.shamir.com)



## A World of Difference.

Until now, there haven't been many significant changes with bifocal lenses. That is until the R&D team at Shamir embarked on a journey to offer the best in bifocals.

As you may or may not know, traditional "flat-top" bifocals hold you back from quite a few things. But with Shamir's new generation of bifocal, Shamir Duo™, you now have a world of possibilities at your fingertips (or eyes) that you didn't before.

### ADVANTAGES OF SHAMIR DUO™

#### A New Look

Shamir Duo™ eliminates the visible line often associated with advanced age.



#### Visual Harmony

Vision is clear and smooth from one visual zone to another.



## A New Visual Harmony.

Shamir Duo's greatest feature eliminates two key issues of the traditional flat-top bifocal. Shamir Duo™ has **no visible line** and since the line on flat-top bifocals is often associated with advanced age, the result is *not* appearing older than you are.

The other benefit is **optics**. Because there is no line on Shamir Duo™, you get the advantage of optical continuity. A smooth visual experience from the reading area to the distance, without the annoying jump or loss of image.



## Variety is the Spice of Life.

Because Shamir Duo™ is manufactured using today's most advanced Freeform® manufacturing process, you now have more choices with lens materials, tints, lens colors and premium coatings. By providing you with more options, you can enjoy the best corrective solution to fit your everyday needs.

### ENJOY A VARIETY OF OPTIONS WITH SHAMIR DUO™

**More choices**  
Doing away with limitations, Shamir Duo™ allows a wide choice of materials and premium coatings.



- Premium Coatings
- Photochromic, Polarized, Tinted

In addition to all these great benefits, Shamir Duo™ provides you with a comfortable reading area and clear distance vision. These "standard" features, available in Shamir Duo™, are near impossible to get with traditional bifocals. And with no ledge, Shamir Duo™ is easier to clean too!

If you're a bifocal wearer or have a difficult time adapting to progressive lenses, ask about Shamir Duo™ today!

### Shamir Duo™, a new generation of bifocal

- Optical continuity for a more comfortable visual experience
- No more unsightly line
- Experience more choices with lens materials, lens color, and coatings
- A new generation of bifocal with premium optics and cosmetics