

# SHAMIR | PROGRESSIVE LENSES

are truly ReCreating Perfect Vision®.

## NEWSPAPER TYPE:

We first had visions of taking over the world in 1972, when Shamir Optical Industry, Ltd. began designing top-of-the-line eyeglass lenses. As a scientifically driven company (we're talking like ten Mr. Wizards here) our Research and Development team is always at work, trying to figure out how to make our current products even better than they are. We'd show you a picture of our R&D team, but no one really sees them much, because they're constantly working – can you say “D-E-D-I-C-A-T-I-O-N”?

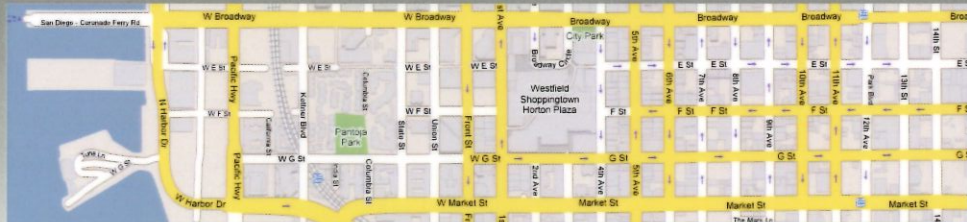
## PHONE BOOK:

Shamir Insight Inc 9938 Via Pasar ..... 877 514 8330  
 Shamones Cafe 5200 Ruffin Rd ..... 858 555 2071  
 Shamone's Snack Bar & Grill 5555 Overland Av ..... 858 555 0775  
 Shampoo's Salon 1550 East H Chula Vista ..... 619 555 1960  
 Shamrell Lynne Interiors..... 619 555 6684  
 Shamrock Adjusting Services PO Box 1096 Lkside ..... 619 555 4436

## MUSIC BAR:



## ROAD MAP:



SHA-REA-ENG-062116



ReCreating Perfect Vision®  
 www.shamir.com 877.514.8330

# READING TEST CARD

20/20 S H A M I R  
 20/64 P R O G R E S S I V E  
 20/50 L E N S E S  
 20/40 R E C R E A T E  
 20/32 P E R F E C T  
 20/25 V I S I O N

Note: The figures 20/200 to 20/25 indicate the approximate visual acuity for a reading distance of 16 inches.



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