

Shamir Relax™

Ever tell your Eye Care Professional about how tired you are at the end of the day? Probably not since you didn't realize you feel tired because of your eyes.

Shamir Relax™

The solution to a long
exhausting day at the
office. Shamir Relax™...
ADDing energy to your day.

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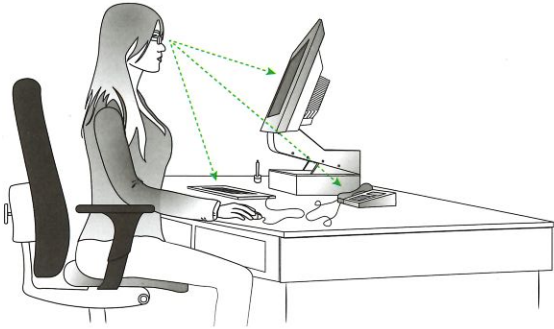
ReCreating Perfect Vision™

www.shamir.com



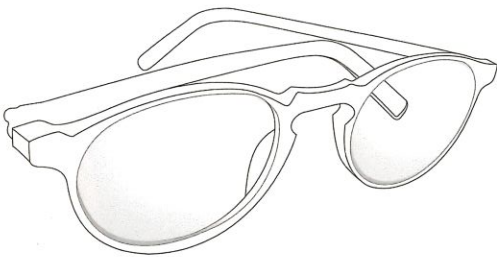
Relax, you'll have more energy, even after work!

Ever wonder why you end the work day with absolutely no energy, or motivation to go to the gym, cook a gourmet meal or join your friends at happy hour? Trust us when we say that you can't fully blame your job, most of the problem is because of your eyes.



When spending most of your day focusing on near and mid-range objects, you're bound to suffer from visual fatigue.

When you're at work (whether you're on a computer, calculating formulas or taking measurements for a suit) your eyes are working hard to focus on all those objects that are close-up and at a mid-range distance. This hard work takes a toll on your eyes!

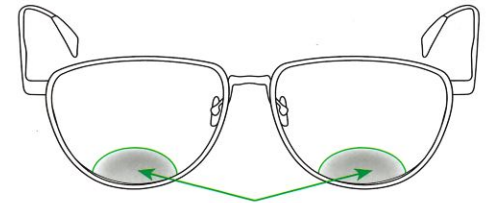


A lens that provides an ADDed "umph"

In order for you to focus on these near and mid-range objects, the muscles in your eyes are working non-stop throughout the day... and ultimately get "tired", therefore making you tired.

To combat this daily monster known as "visual fatigue", our super smart scientists designed Shamir Relax™. It's a single vision lens with just enough "umph" in it to keep your eyes from doing too much work during the day, ultimately leaving you with the energy you need to enjoy the rest of your day.

All you need is love... and .65D ADD.



Shamir Relax™ provides the perfect amount of power to ease eye strain.

The invisible magic behind Shamir Relax™

- Reduces the amount of workload on your eyes
- Knocks "visual fatigue" out of your vocabulary
- Perfect everyday lens if you wear single vision lenses
- Keeps you "ready to go" for those after work activities