

Shore
LENS COMPANY.
160 LeGrand Avenue,
Northvale, NJ 07647

SHORE LENS

PRODUCT PORTFOLIO

Products, Performance, and Pricing
that keeps you competitive.

INTRO

Since our founding, Shore has brought to the market lenses that perform, with pricing that keeps you competitive.

Shore Lens Company is your one source for unlimited value.

Our mission is to be the premier optical lens distributor of choice for integrated retailers and wholesale customers who demand superior customer service, affordable pricing, and a wide selection of optical lens designs and materials.

Our products include both semi-finished and finished lenses, in single vision, multi-focals and progressives; all of which are available in a variety of materials from uncoated CR-39 to the newest 1.74 high-index. Shore Lens Company is the home of the Shoreview® Progressive Lens and Shore Activations®.

SHORE ACTIVATIONS™

A PHOTOCROMIC LENS BY SHORE LENS COMPANY



SHORE[™]
ACTIVATIONS[™]
A PHOTOCROMIC LENS BY **SHORE LENS COMPANY**

SHOREVIEW™ ACTIVATIONS™
ARE AVAILABLE EXCLUSIVELY
WITH YOUR TRUSTED
SHOREVIEW™ DESIGNS.

Fast Activation

Activations™ are fully clear indoors, turn dark outdoors and return to clear fast. The ideal lenses for all-day comfort and protection.

Color Stability

Activations™ maintain color stability when activating. Available in warm brown or elegant gray tints. Activations™ fit any frame perfectly.

Convenience

Activations™ are convenient for wearers with an active lifestyle or who have a sensitivity to light.

Protection

Activations™ provide 100% UVA and UVB protection for wearers eyes.

SPECIFIC AVAILABILITY IS DETAILED IN THE PROGRESSIVE, FINISHED,
AND SEMI-FINISHED SECTIONS OF THIS BOOKLET

SHOREVIEW FAMILY OF PROGRESSIVES

THE VALUE ALTERNATIVE



SHOREVIEW™

AN ORIGINAL
SHORE LENS
PROGRESSIVE

Shoreview
18mm

- Progressive
- Plastic
- Trivex
- Poly
- 1.60

Shoreview Mini
15mm

- Progressive Short
- Plastic
- Trivex
- Poly
- 1.60
- 1.67

SHOREVIEW PROGRESSIVE

SHORE LENS COMPANY

MATERIAL	TYPE	COATING	DIA	RANGE
CR-39	ES Clear	Uncoated	80	BASES: 2.00, 4.25, 6.25, 8.25 ADDS: +0.75 to +3.50 in .25 steps
CR-39	ES Clear	Scratch Coated	80	BASES: 2.00, 4.25, 6.25, 8.25 ADDS: +0.75 to +3.50 in .25 steps
CR-39	ES Activations Gray	Scratch Coated	77	BASES: 2.00, 4.00, 5.25, 6.25, 7.75 ADDS: +0.75 to +3.50 in .25 steps
CR-39	ES Transitions Signature VII Gray	Scratch Coated	77	BASES: 2.00, 4.00, 5.25, 6.25, 7.75 ADDS: +0.75 to +3.50 in .25 steps
Poly	ES Clear	Scratch Coated	76	BASES: 2.00, 4.00, 5.50, 7.25 ADDS: +0.75 to +3.50 in .25 steps
Poly	ES Activations Gray	Scratch Coated	74	BASES: 2.00, 4.00, 5.50, 7.25 ADDS: +0.75 to +3.50 in .25 steps
Poly	ES Transitions Signature VII Gray	Scratch Coated	74	BASES: 2.00, 4.00, 5.50, 7.25 ADDS: +0.75 to +3.50 in .25 steps
Poly	Photochromic Gray S6	Scratch Coated	75	BASES: 2.50, 4.00, 5.25 ADDS: 1.00 to +3.00 in .25 steps
Trivex	Clear	Scratch Coated	70 75	BASES: 3.00, 4.00, 5.00, 7.00 ADDS: +1.00 to +3.50 in .25 steps
1.60	ES Clear	Uncoated	73 78	BASES: 2.00, 4.00, 5.50, 6.25, 7.25 ADDS: +0.75 to +3.50 in .25 steps
1.60	ES Clear	Scratch Coated	73 78	BASES: 2.00, 4.00, 5.50, 6.25, 7.25 ADDS: +0.75 to +3.50 in .25 steps

SHOREVIEW PROGRESSIVE MINI

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MATERIAL	TYPE	COATING	DIA	RANGE
CR-39	ES Clear	Uncoated	80	BASES: 1.75, 3.00, 4.50, 6.00, 7.00 ADDS: +0.75 to +3.00 in .25 steps
CR-39	ES Clear	Scratch Coated	80	BASES: 1.75, 3.00, 4.50, 6.00, 7.00 ADDS: +0.75 to +3.00 in .25 steps
CR-39	ES Activations	Scratch Coated	80	BASES: 1.75, 3.00, 4.50, 6.00, 7.00 ADDS: +0.75 to +3.00 in .25 steps
CR-39	ES Transitions Signature VII Gray	Scratch Coated	80	BASES: 1.75, 3.00, 4.50, 6.00, 7.00 ADDS: +0.75 to +3.00 in .25 steps
Poly	ES Clear	Scratch Coated	74	BASES: 1.75, 3.00, 4.50, 5.50, 6.50 ADDS: +0.75 to +3.00 in .25 steps
Poly	ES Activations Gray	Scratch Coated	74	BASES: 1.75, 3.00, 4.50, 5.50, 6.50 ADDS: +0.75 to +3.00 in .25 steps
Poly	ES Transitions Signature VII Gray	Scratch Coated	74	BASES: 1.75, 3.00, 4.50, 5.50, 6.50 ADDS: +0.75 to +3.00 in .25 steps
Poly	Photochromic S6 Gray	Scratch Coated	75	BASES: 2.00, 3.50, 5.00, 6.00 ADDS: +1.00 to +3.00 in .25 steps
Trivex	Clear	Scratch Coated	70	BASES: 3.00, 4.00, 5.00, 7.00 ADDS: +1.00 to +3.50 in .25 steps
1.60	ES Clear	Uncoated	78	BASES: 1.75, 3.00, 4.50, 5.50, 6.50 ADDS: +0.75 to +3.00 in .25 steps
1.60	ES Clear	Scratch Coated	78	BASES: 1.75, 3.00, 4.50, 5.50, 6.50 ADDS: +0.75 to +3.00 in .25 steps
1.67	ES Clear	Scratch Coated	73 78	BASES: 1.75, 3.00, 4.50, 5.50, 6.50, 8.00 ADDS: +0.75 to +3.00 in .25 steps
1.67	ES Clear	Scratch Coated	73 78	BASES: 1.75, 3.00, 4.50, 5.50, 6.50, 8.00 ADDS: +0.75 to +3.00 in .25 steps