Transitions® Signature® Style Colors

Transitions™ light intelligent lenses

SEE MORE. DO MORE. | essilor

DID YOU KNOW?

Style is #1 driver* to increase trials
among non-users, especially those under 45 years

Style COLORS

Transitions Signature Style Colors
Now with four more STUNNING lens colors to personalize any frame

Now you have the perfect opportunity to recruit new, young, style-conscious wearers to try _Transitions®_ lenses

AVAILABILITY
Available in Single Vision Plastic, Airwear®, and Thin & Lite® 1.67 materials

RETAIL PRICE
As part of the _Transitions Signature_ portfolio, the recommended retail price** will remain the same

TECHNOLOGY
Designed with Chromea7™ technology that makes it more responsive even to indirect light, and in hotter climates

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STYLE COLORS:

SAPPHIRE

AMBER

AMETHYST

EMERALD

ICONIC COLORS:

GRAY

BROWN

GRAPHITE GREEN

Transitions® XTRActive® Style Mirrors

Transiti⊘ns™
light intelligent lenses

DID YOU KNOW?

Mirrored lenses are *THE* hot optical trend

Style MIЯRORS

NEW!

NOW AVAILABLE
Varilux® X Series™, Varilux® Physio® W3+, and Varilux Comfort® W2+ lenses are now available in Transitions® XTRActive® Style Mirrors! Now offer your single vision and progressive lens patients the protection they need *in style*.

✓ AVAILABILITY
Available in *Transitions XTRActive* Gray and Brown lenses in Single Vision and select Varilux® progressive lens designs, Airwear® and Thin & Lite® 1.67 material

$ RETAIL PRICE
The recommended retail price* is the same for all flash mirror colors

⚙ TECHNOLOGY
All *XTRActive* lenses have Broad Spectrum Dye technology for extra darkness and activation in the car

Silver Shadow	Gold	Blue	Green	Red	Pink

Start recommending *Transitions* lenses to ALL your patients and now with these new products, feel confident to bring *Transitions* up with younger patients in a **NEW** & **EXCITING** way!

*Please note that this is a recommendation only ($90 above clear) and ECPs are completely free to set their own retail pricing.