

Noticeably crisper, sharper vision.



Ordinary clear lenses



Simulation

Transitions Vantage lenses

See for yourself:

- Outdoor vision is noticeably crisper
- Glass and water look more transparent outdoors
- Glare is reduced—even in the brightest sunlight

Transitions Optical, Inc.

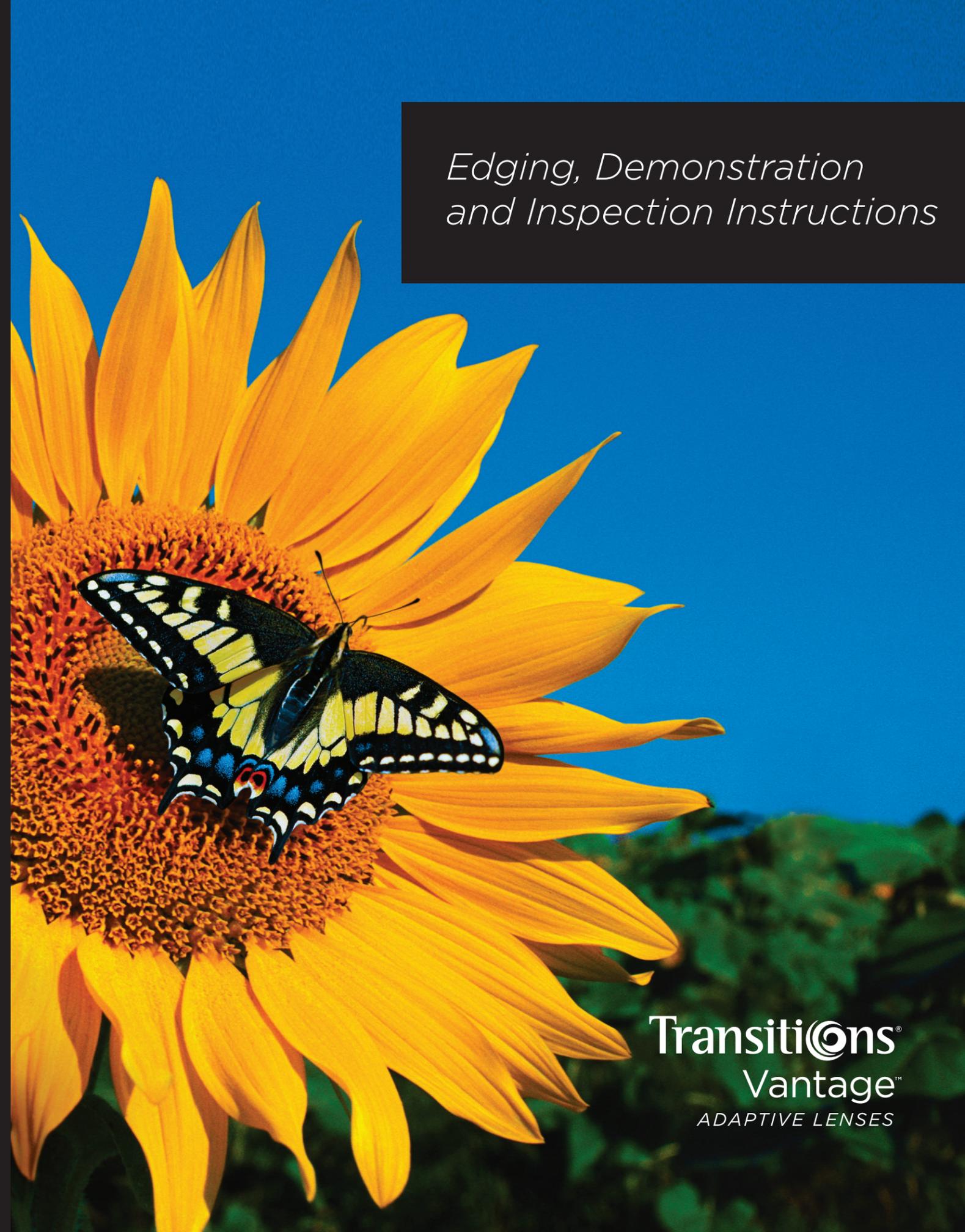
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*Edging, Demonstration
and Inspection Instructions*



Transitions®
Vantage™
ADAPTIVE LENSES

How to Demo Transitions® Vantage™ lenses

Seeing is believing when it comes to experiencing the benefits of Transitions Vantage lenses. Transitions Vantage lenses are virtually clear indoors and darken and polarize outdoors when exposed to UV light to provide crisper, sharper vision outdoors.

Use your Transitions Vantage lens demo kit to demonstrate the benefits of these lenses to your patients.

To demonstrate you will need:



1 – Transitions lens UV demo lamp*



1 – Transitions Vantage lens in lorgnette holder



1 – Glare simulator

*You may purchase the UV demo lamp through Transitions Optical customer service at 1-800-848-1506.

Demonstrating Transitions Vantage lenses is as easy as 1, 2, 3.

1. Ask your patient to look at the picture in the glare simulator through the Transitions Vantage lens in the inactivated state. Your patients will notice a tremendous amount of glare emanating from the image.
2. Activate the Transitions Vantage lens in the Transitions lens UV demo lamp.
3. Ask your patients to look at the picture again through the Transitions Vantage lens. Your patients will notice a crisper, sharper image and reduced glare.

How to Inspect Transitions Vantage lenses

In order for your patients to experience the full benefit of Transitions Vantage lenses, it's important that the lenses be properly aligned in the frame. Since Transitions Vantage lenses are not polarized indoors, there are a few ways to insure that your patients have Transitions Vantage lenses and that the variable polarization is aligned properly prior to dispensing these lenses to your patients. Here are the tools you'll need:

- 1 – Transitions lens UV demo lamp
- 1 – Piece of polarized film

How can I confirm that the lenses are indeed Transitions Vantage lenses?

To ensure your patient is getting authentic Transitions Vantage lenses, just follow the following steps.



1. Activate the lenses in the Transitions lens UV demo lamp.



2. Place a piece of polarized film over the lenses and rotate film as you look through the lenses. This is called cross-polarizing.



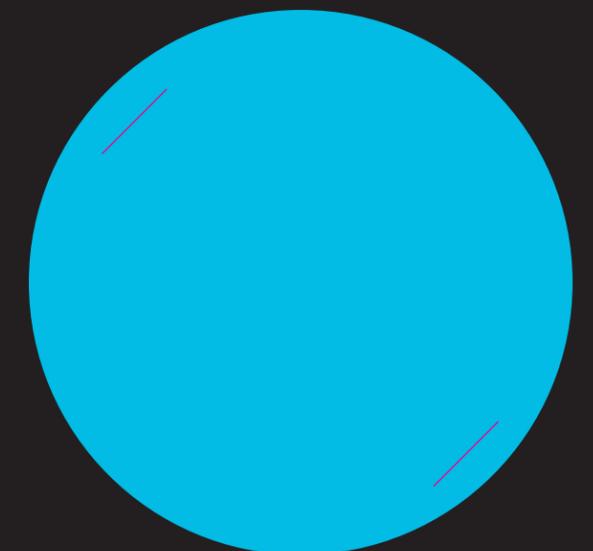
3. Notice the lenses appear darker and lighter as you rotate the film.

How to edge an uncut Transitions Vantage lens

To ensure proper finishing of this product, visit TransitionsVantage.com for a video tutorial and to view processing guidelines or contact your local laboratory for more information.

How can I confirm that the Transitions Vantage lenses in my patient's frame are aligned properly?

1. You can determine the alignment of the lenses by cross-polarizing them with a piece of polarized film.
2. Activate the lenses in the Transitions lens UV demo lamp.
3. Hold the polarized film over the activated Transitions Vantage lenses with the sticker facing towards you in the upper right hand corner.
4. Rotate the film 90 degrees clockwise so that the sticker is in the lower right hand corner. You should notice that the lenses look their darkest when the sticker is in the lower right hand corner and lightest when the sticker is in the upper right hand corner.



Polarized Film