



*Survey conducted in 2018 by an independent third party, sponsored by Essilor. Results were reported by independent opticians and optometrists.

Better Sight.
Better Life.



YOUR PATIENTS WANT SHARP VISION. RECOMMEND **VARILUX**® LENSES.

Patients purchase progressive lenses to restore sharp vision at all distances. *Varilux* lenses provide sharp, comfortable vision at every distance and in every light condition. *Varilux* is the only progressive lens brand with exclusive technologies that provide:

- » Sharp vision at all distances
- » Smooth transitions from distance to near
- » Virtually no “off-balance” feeling
- » Reduced head movement by extending vision within arm’s reach

CELEBRATING 60 YEARS OF INNOVATION



- **1959** : Launch of the first Varilux® Progressive lenses.
- **1972** : Essilor introduces Varilux® 2 lenses, the classic mono-design progressive lens.
- **1988** : Essilor debuts Varilux® Multi Design, the “variable geometry progressive lens,” which retains width of field in near vision whatever the degree and stage of development of the wearer’s presbyopia.

- **1994** : Essilor launches Varilux Comfort® lenses, with swift adaptation capacity and increased comfort allowing increasingly natural behavior.
- **2000** : Essilor unveils Varilux® Panamic® lenses with wider fields of vision and record adaptation speeds.
- **2006** : Varilux® Physio® is introduced. This new lens was the first designed with W.A.V.E. Technology™: Wavefront Advanced Vision Enhancement® for sharper vision

- **2010** : Essilor introduces Varilux Comfort® 2 to provide natural vision to wearers with fast adaptation, wider fields of vision, and easier access to the reading zone.
- **2012** : Varilux® S Series™ lens is launched featuring Nanoptix™ technology which virtually eliminates the off-balance feeling. *Varilux S Series* lenses feature Synchroneyes™ technology which allows patients smooth transitions from distance to near.

- **2015** : The launch of Varilux® Physio® W3+ and Varilux Comfort® W2+ lenses provide patients sharp vision at any distance even in low-light conditions, thanks to W.A.V.E Technology 2™.
- **2017** : Essilor’s most advanced progressive lens, Varilux® X Series™, is launched. *Varilux X Series* lenses feature Xtend™ technology, so patients no longer have to hunt for “just the right spot” in the lens.



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