



**REAL PEOPLE
HONEST REACTIONS**

Scan code to see video

the
VARILUX®
Challenge

Switch your patients to
Varilux® X Series™ lenses,
share your success story
and earn \$15*



*Limit 1 gift card per eyecare professional. By virtue of receiving the gift card, participants shall have no obligation whatsoever to purchase or order any products or services from Essilor of America, Inc. or its affiliates. Testimonial entries can be filmed or written.

Visit **VariluxChallenge.com** to participate.

Participants were compensated for their time. Their thoughts and reactions were captured before any knowledge that they were receiving Varilux lenses.

GOOD ENOUGH IS NOT GOOD ENOUGH.

You may think your patients can't tell the difference between progressive lenses, but when it comes to their everyday lives, the difference is clear. **Varilux**® lenses provide patients with a unique visual experience that they will seek out time and time again.



“ My new lenses help me appreciate things. Before, I just glanced over because the view wasn't as clear or brilliant.

LATANYA B.



“ I find that I don't have to struggle focusing from the newspaper to the TV screen and back again.

JOE C.



“ I see perfectly well. I notice that I have not had to take my glasses on and off.

ANDREA R.



SEE MORE.
DO MORE.

Transitions™

Crizal®

VARILUX®

Eyezen™

Xperio™