



**GIVE THEM VISION
WITHOUT LIMITS.**

INSIST ON VARILUX® LENSES.



We asked Eyecare Professionals to insist on *Varilux* lenses with every presbyopic patient for 30 days. When they did, they created **trust, loyalty** and **increased profitability**.



It was great being part of the challenge ... we're super happy with the outcomes that our patients are having and **super happy about the revenue side** and **the referrals** and **the growth** that it's kind of spurring on in our practice.

– Brandon E.B. Mondesir, O.D. *Modern Eyes at Alafaya, Orlando, FL*

Participants were compensated for their time. Their opinions are their own.

Taking the *Varilux* Challenge in your practice **is easy**.

STEP 1: Sign up to take the *Varilux* Challenge and **insist** on recommending *Varilux* lenses to all your presbyopic patients for 30 days.

STEP 2: Receive tools and **resources, tips** from your peers and **advice** from industry experts along the way to successfully recommend *Varilux* lenses to your patients.

STEP 3: Improve your practice profitability and **patient experience** when your patients see no limits with *Varilux* lenses.

By recommending *Varilux* lenses to all your patients, you'll grow your practice and show your patients that you won't compromise on their vision care. So while they may forget they're wearing glasses, ***they'll never forget it was you who recommended them.***



Give them vision without limits. Insist on *Varilux* lenses.
Take the challenge today at **VariluxChallenge.com**

