

# DON'T COMPROMISE YOUR VISION

Capture every moment without compromise—from reading a book at home to taking in scenic vistas in the distance. See your life in sharp focus.



SEE MORE.  
DO MORE.

## VARILUX®

COMBINE VARILUX PROGRESSIVE  
LENSES WITH OTHER  
TECHNOLOGIES FROM ESSILOR:

### Transitions™

*Light Intelligent Lenses™  
for seamless comfort and  
protection in any light*

### Crizal®

*No-Glare lenses For  
The Clearest Vision Possible™*

### Xperio UV™

*Polarized sun lenses  
for the best vision under  
the sun*

ESSILORUSA.COM

# VARILUX®

## PROGRESSIVE LENSES

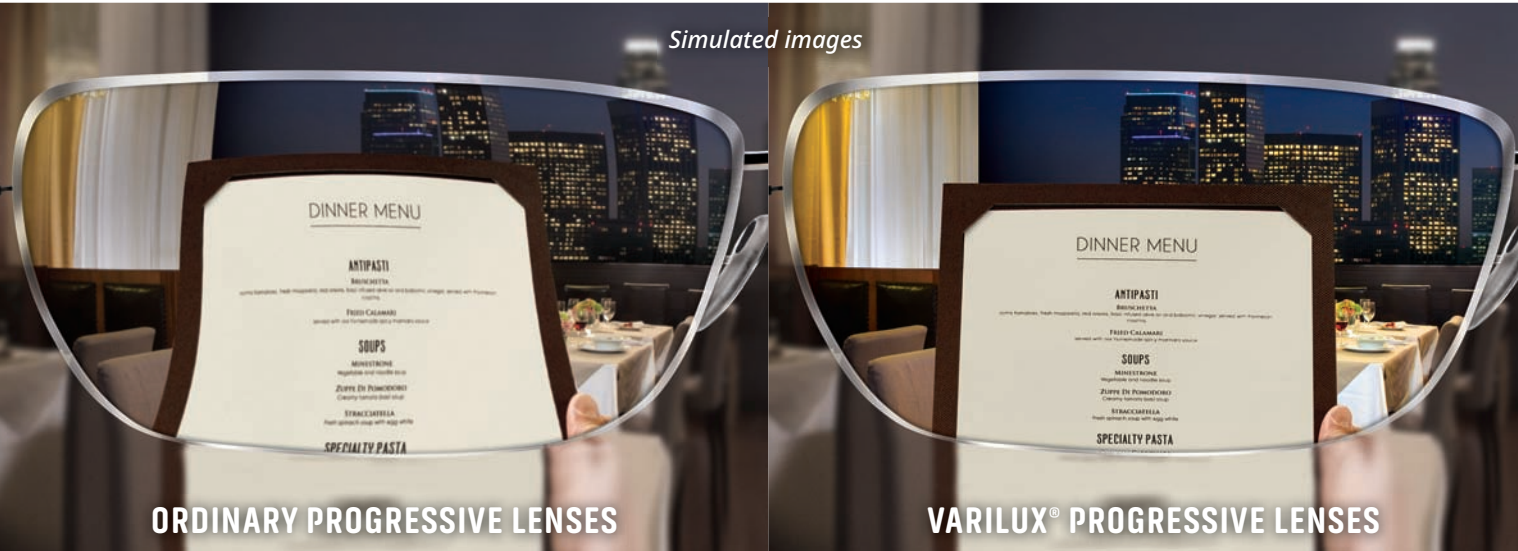
Sharp vision and smooth transitions at any distance



*For illustration purposes only*

# THINK ABOUT YOUR LENSES

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**DO YOU NEED PROGRESSIVE LENSES?**

Or are your current progressive lenses not working? Ask yourself. Do you:

- Experience blurred vision when reading?
- Hold reading material at arm's length?
- Have trouble reading in dim light? For example, is it difficult to read a menu in a dimly lit restaurant?
- Have presbyopia?

**WHAT IS PRESBYOPIA?**

Presbyopia is a condition in which the lens of the eye gradually loses flexibility, making it difficult to focus on close objects. It happens to nearly everyone, usually starting around age 40.

**#1 PROGRESSIVE LENS  
BRAND WORLDWIDE<sup>1</sup>**

*Varilux* lenses are designed with Essilor's proprietary Wavefront Advanced Vision Enhancement<sup>™</sup> (W.A.V.E.) technology, which eliminates the distortions found in other progressive lenses. This lets *Varilux* lenses offer sharp vision and smooth transitions at any distance, even in dim light. Take it all in without the annoying line of a bifocal lens, and enjoy natural vision. Forever.

<sup>1</sup>Euromonitor, 2017 data; Retail value RSP amongst spectacle lenses category, brands representing progressive lenses.

**OUR MOST ADVANCED  
PROGRESSIVE LENS**

*Varilux*<sup>®</sup> X Series<sup>™</sup> lenses with Xtend<sup>™</sup> Technology provide sharp vision and smooth transitions at any distance, while extending your vision within arm's reach. You no longer have to tilt or angle your head to find perfect focus like you do with ordinary progressive lenses.

*Every time I tried new glasses before, I always had that little distortion and it took a minute to get adjusted. So, the surprise is [with Varilux] there's no adjustment. It's like I put them on and they're ready to go. That's the difference for me. - Latayna B.<sup>1</sup>*

**KEY BENEFITS:**



PROVIDES  
SHARPER  
VISION



SMOOTH  
TRANSITIONS  
NEAR  
TO FAR



ELIMINATES  
OFF-BALANCE  
FEELING



EXTENDS  
VISION FOR  
REDUCED  
HEAD  
MOVEMENT

**Ask your Eyecare Professional which  
*Varilux* product is right for you.**

<sup>1</sup>Varilux Challenge, First Impressions, FN2 (2019) Focus group conducted by independent third party and sponsored by Essilor of America, Inc. Participants were compensated for their time.