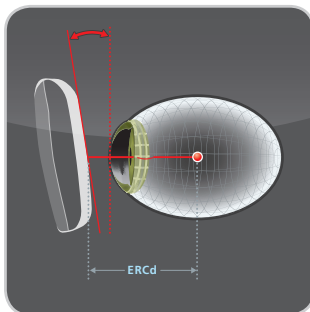


## How does the technology behind *Eyecode* measurements work?

PATIENT BENEFIT = *Eyecode* provides effortless vision.

Varilux® lenses with *Eyecode* maximizes the performance of the design for each patient based on the unique position of their eyes, through the measurement of the eye rotation center (ERC).

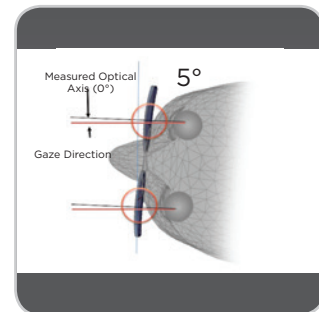
## How does *Eyecode* work?



*Eye Rotation Center*



*Patient's Frame Data*



*Natural Head Position*

The Visioffice® System precisely measures the position of the eyes at different reference points. *Eyecode* uses those measurements to calculate a unique lens design for the individual patient:

1. **Eye position:** This is determined by the pupillary distance (PD), fitting height (FH), and the proprietary measurement of the center of the eye (ERC).
2. **The frame fit:** This is determined by the pantoscopic tilt and frame wrap. The vertex is not needed because the ERC can be directly measured by the *Visioffice* System.
3. **Natural head position:** This is determined by the position of the head, which defines where the patient looks through their lenses.

*Eyecode* technology is available with the following lens designs:

- Varilux® X 4D
- Varilux® Physio® W3+ *Eyecode*™
- Varilux Comfort® W2+ *Eyecode*™

Patented Technology: **US Patent #8,360,580**

*Eyecode* measurements are only taken by the Visioffice System





# FIT MEASUREMENTS

## How does the technology behind Varilux® Fit measurements work?

PATIENT BENEFIT = Assures outstanding visual performance regardless of how the frame fits.

Varilux Fit technology maximizes the performance of the lens design by customizing it to the position of the lens.

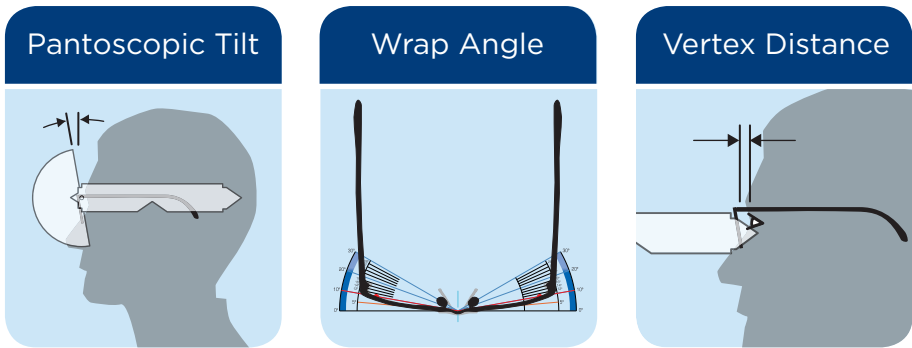
### Did you know?

More than **90%** of patients **do not** fit the default measurements for Pantoscopic Tilt, Wrap Angle and Vertex Distance.

\*Data on file

## How does Varilux Fit technology work?

The personalization process of Varilux Fit is based on three individual wearing parameters:



Varilux Fit takes into account the position of the lens in the frame. **Accurate measurements** assure outstanding visual performance for each patient.

## Varilux Fit is available with the following lens designs:

- Varilux® X Fit
- Varilux® Physio® W3+ Fit
- Varilux Comfort® W2+ Fit

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Better Sight.  
Better Life.

