

Varilux®

ELEVATE YOUR PROGRESSIVE LENS PORTFOLIO WITH VARILUX® LENSES

#1

PROGRESSIVE LENS BRAND

Varilux® lenses are **the most trusted** PAL brand¹ and **#1** recommended by optometrists and opticians.²



The LiveOptics™ R&D process delivers **patient-proven test results** on real wearers in real life conditions.

13 BILLION COMBINATIONS

With more than 13 billion combinations there's a **Varilux lens for every patient.**

WIDE-RANGING AVAILABILITY

Varilux lenses are **easy to dispense** with wide-ranging availability across all major managed vision care plans.

96% PATIENT SATISFACTION

Varilux has 96% patient satisfaction.³ And that translates to **increased loyalty** for your practice.

ENHANCE THEIR VISION. ELEVATE YOUR CARE.

With vision so sharp and seamless, your patients may even forget they're wearing glasses, but they'll never forget who recommended them.

¹ CSA - Essilor - 1701156 Varilux Claims Test - April 2018. Q02A. "Which brand of progressive lenses do you trust the most?" n = 200

² Survey conducted in 2018 by an independent third party. Sponsored by Essilor. Results were reported by independent opticians and optometrists.

³ Global studies conducted between 2009 and 2017 on 1,903 wearers (n = 18 studies).

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