

VARILUX®

**PROGRESSIVE
LENSES**

Sharp vision and smooth
transitions at any distance

Hold this card at a comfortable distance
(about 16 inches from your face)

1 20/40 J7 (20/20 at 32 inches)

Hold this card at a comfortable reading distance (about 16 inches from your face). Now look up into the distance. This is your far distance vision.

2 20/30 J6 (20/20 at 24 inches)

Extend the card out from you and move your chin up and down. Notice the smooth transition and your ability to read at all distances near and far.

3 20/25 J3 (20/20 at 20 inches)

Our proprietary LiveOptics™ process puts you first, combining the latest research with wearer testing. It's a process unique to Varilux, designed to discover how people really see, so that we can help give you the most natural vision possible.

4 20/20 J1 (20/20 at 16 inches)

Wear your progressive lenses continuously to attain maximum comfort. This is especially true if you previously wore bifocal designs. *Varilux* progressive lenses will give you sharp, crisp vision, but as with all lenses, you must learn to use them.

See the difference with *Varilux* lenses.

It happens gradually. Little by little, it gets harder to read, work at the computer, or play sports. That's because over time, the muscles in our eyes weaken, causing most of us to need glasses.

Anywhere you look—near, far, and everywhere in between—*Varilux* progressive lenses are designed to restore sharper vision and smooth transitions from one field of vision to another, so you get vision so natural it's as if the lens and the eye are working together as one.

Enjoy your new *Varilux* lenses from the start.

Try these tips and talk to your Eyecare Professional about maximizing the benefits of your new *Varilux* progressive lenses:

- Start wearing your new glasses immediately
- Wear your new glasses continuously
- Wear your glasses as close to your eyes as possible

Ask us for more information about *Varilux* lenses.

To learn more, visit Varilux.com

VARILUX®

THINK ABOUT YOUR LENSES



Sharper vision at any distance, even in low light.

See more of your world with 100% digital Varilux® progressive lenses.

Hold this chart at a comfortable distance (16-18 inches) and focus on the magenta square.

TODAY, WE NEED to be able to look from near to far to anywhere in between quickly and effortlessly. From smartphones to computer screens, technology has changed the way we use our eyes. That is why Varilux lenses are known for staying ahead of the technology curve. Varilux is recognized for continuous innovation and designs the widest selection of digital lenses to accommodate every patient's needs. For over 50 years, Varilux has been committed to



offering clinically proven, state-of-the-art lens technology. Presbyopia and progressive lenses: progressive lenses are for people with presbyopia. Presbyopia affects just about everyone sooner or later, but most often occurs in your forties. It is when your near vision begins to blur. You will notice that you start holding menus farther away to be able to read them. Years ago, people only had two options—purchase bifocals or reading glasses. Then came progressive

FOCUS
HERE

lenses which allow you to see all distances without the unsightly lines that come with bifocals. Now there is Varilux: The least amount of distortion of any progressive lens. Varilux lets you keep the same active lifestyle you had before during everyday and more demanding activities. Whether you golf, hike, play tennis, or just enjoy taking a stroll during your lunch break, Varilux is the ideal progressive lens for you. Varilux Lenses allow your eyes to move naturally, as opposed to other progressive



lenses, which cause people to move their head to see side to side, or what is at their feet. Anywhere you look—near, far, and everything in between—Varilux Progressive Lenses are designed to restore sharper vision and smooth transitions from one field of vision to another, so you get vision so natural, it's as if the lens and the eye are working as one. It makes wearing Varilux Lenses easy and comfortable from the moment you put them on. Live life on your terms with Varilux Progressive Lenses.

Hold at 16 in or 40 cm

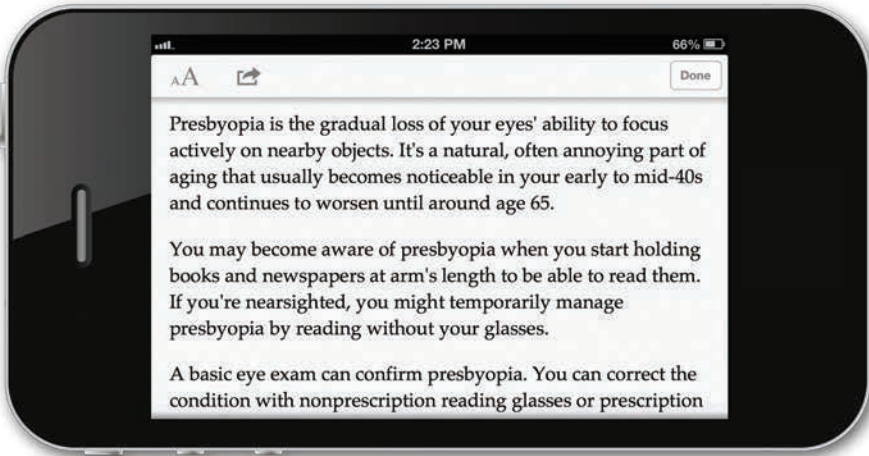
Road Map



Menu



Smartphone/Digital Device



Medicine Label



Newsprint

