

# What you can look forward to with Varilux® XR series™ lenses



EXCLUSIVE<sup>6</sup>

Instant sharpness at all distances, even in motion<sup>7</sup>



Natural posture in all circumstances



Stabilized vision even in the most demanding situations



High visual acuity even in low light conditions



Panoramic field of vision

(6) Exclusive to Varilux® XR Series™, within the Varilux® range

(7) Varilux® XR series™ - in-life consumer study - Eurosyn - 2022 - France (n=73 progressive lens wearers). 69/73 perceived instant sharpness at all distances while in motion.

# Thank you for choosing Varilux® lenses

#1 progressive lens brand worldwide<sup>1</sup>

More than 60 years of innovation

Crafted for you – manufacturing a Varilux® lens may require up to 65 manipulations by our specialists<sup>2</sup>

## Our support and satisfaction guarantee

96% of our customers are satisfied with their Varilux® experience. But if you have difficulty adjusting to your new lenses, our customer care team is here to support you and we offer an exclusive satisfaction warranty. Ask your Essilor® eye care professional for more information.

(1) Euromonitor International, 2022 data; Retail value amongst spectacle lenses category, brands representing progressive lenses.

(2) Up to 65 steps in the manufacturing process of a Varilux® lens.

# Experience instant sharpness in motion<sup>3</sup>

We make more than **100,000** eye movements<sup>4</sup> every day and using digital devices on-the-go may increase effort for your eyes.

---



Checking the GPS while commuting



Reading notifications all day

---



Walking down the stairs



Switching between different screens while working

---

(3) Varilux® XR series™ - in-life consumer study - Eurosyn - 2022 - France (n=73 progressive lens wearers). 69/73 perceived instant sharpness at all distances while in motion.

(4) Peter H. Schiller, Edward J. Tehovnik, Neural mechanisms underlying target selection with saccadic eye movements, Progress in Brain Research, Elsevier, Volume 149, 2005, Pages 157-171.

# A lens engineered with behavioral artificial intelligence that knows how your eyes really move

The Varilux® XR series™ lens was developed using more than **1 million** individual wearer's physiological and behavioral data.

---

To bring you a lens design that's in sync with the natural movement of your eyes, so you experience a seamless switch in focus from near to far.



9/10

Felt confident or very confident while in motion<sup>5</sup>



XR-motion™

NEW TECHNOLOGY

---

(5) ©Essilor - Varilux® XR series™ - in-life consumer study - Eurosyn - 2022 - France (n=73 progressive lens wearers; 69/73). In motion is defined as driving, walking, and biking.