

Younger's Image Makes a Good Impression

This popular progressive continues to be a top performer in the PAL arena.

By Dee Carew, LDO, ABOM, NCLEC

WITH all the hype and excitement surrounding the optical industry's new technologies, new trends, new designs, and new products, it's easy to overlook those tried and true products that have been available for a while and have proven their worth. One such product is the Image® progressive addition lens (PAL) from Younger Optics.

High Ranking PAL

The award-winning Image progressive has proven its value with superior ratings in comparison tests with other PALs. For example, in a study conducted at The Ohio State University College of Optometry comparing the optics of 28 PALs, Image ranked second for "general use in distance and near" using an 18mm segment height and third in general use in distance, intermediate, and near using a 22mm segment height. The study found that Image,

with the widest distance zone at the fitting cross and 1mm above the fitting cross, was in the top two for best distance performance.

Superior Optics

Image has superior optics too. In fact, it has one of the widest distortion-free distance zones and stabilized near zones in the progressive lens arena. This is accomplished by using eye-path tracing to analyze what the wearer sees in all viewing areas with different prescriptions while doing a variety of tasks and activities.

Material Availability

According to Younger, the Image PAL is available in more materials and lens treatments than any other single progressive. For example, it comes in hard resin clear, NuPolar® polarized gray and brown, and Transitions® gray and brown; mid-index clear;

polycarbonate clear, NuPolar polarized gray and brown, and Transitions gray and brown; and high-index 1.67 clear and Transitions Gray.

The latest member of the Image family of materials is Trilogy®, manufactured using PPG's Trivex™ lens material. You'll find the Trilogy Image progressive in clear and Transitions Gray.

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Fit for All Frame Styles

With its 18mm minimum recommended fitting height, Image is a great choice for all frame styles, including shallower frames. Even wrapped sun frames are no problem for Image. Its decentered design and low peripheral astigmatism make it ideal for the latest sun fashions. Image in Trilogy, polycarbonate, or 1.67 (MR-10™) materials is a natural for drilled and grooved rimless frames because these materials have the advantage of strength, light weight, and excellent optics.



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Polarized and Photochromic

The award-winning Image NuPolar polarized progressive lens was designed with sunwear in mind. According to Younger, NuPolar is the world's most popular prescription polarized sunwear, and Image lenses feature the widest distance zone in the industry and provide clear viewing for such activities as driving, bicycling, and boating.

Younger also boasts that Image is available in the industry's widest selection of Transitions options. A great fit for every lifestyle, Image Transitions is virtually clear indoors and darkens outdoors to provide 100% UV protection.

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Fitting Guide for the Image PAL

1. Align your eyes at the same height as the patient's.
2. Dot the center of the pupil.
3. Have the patient stand and view his line of sight to ensure that his gaze passes through the dot.
4. Adjust the height as needed.
5. Take monocular PDs using a pupilometer set at infinity.
6. Avoid frames with deep nasal cuts.
7. Adjust the frame to fit close to the eye (12-14mm).
8. Pantoscopic tilt should be 10-12°.

where to find it

Younger Optics
800-366-5367
youngeroptics.com